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## 82 ORANGE LIKE US

As the third season of Netflix's hit series Orange Is the New Black begins streaming, some of the show's stars share why they love the bodies they're in By Akiba Solomon

## 96 RELEASE THE POUNDS BLOCKING YOUR PURPOSE

Life coach Lisa Nichols says that letting go of extra weight is both a physical and an emotional battle

#### 100 SISTER SOI DIFRS

SREG LOTUS

Writer Donna M. Owens explores how Black sororities are getting involved in the fight for our civil rights

SPAR

The youngest female American Idol winner is all grown up By Pamela Edwards Christiani

ON THE COVER

Photography by Dennis Leupold. Stylist, James Knox. For Laverne Cox: Hairstylist, Ursula Stephen for Motions/ Epiphany Artist Group. Makeup artist, Matin/tracey mattingly.com. For Samira Wiley: Hairstylist, Vernon Scott. Makeup artist, Nick Barose/Exclusive Artists Management. For Danielle Brooks: Hairstylist, Tish Celestine/LaBelle Boutique NYC. Makeup artist, Merrell Hollis/kenbarboza .com. For Adrienne C. Moore: Hairstylist, Chuck Amos/ Jump. Makeup artist, Ashunta Sheriff/kenbarboza.com. For Uzo Aduba: Hairstylist, Lacy Redway/The Wall Group.

Makeup artist, Janice Kinjo/ Exclusive Artists Management. For Vicky Jeudy: Hairstylist, Yessenia Reyes. Makeup artist, Frank Guyton/kenbar boza.com. Manicurist, Lisa Logan for Wilhelmina. **ON THIS PAGE** Jordin Sparks

wears a Ronny Kobo dress, Melinda Maria cuff and bangle, EF Collection bangle, Elizabeth and James bangle, Jimmy Choo shoes and

> her own nose ring. For clothing details, see

Where to Buy.

# DENNIS LEUPOLD

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## WELLNESS IS THE WAY

ot long ago, I had a deep conversation with a colleague about how we often put ourselves last, especially when it comes to our health. She had recently rushed to the emergency room to be at the bedside of one of her dear friends. The friend had landed in the hospital, she believed, because she had been so busy doing for others, she'd failed to focus

on her own health

The fact is and wellness. As she wondered the more-not the why so many of us less—we know. wait until there's a the better prepared problem before we take action, I asked we are." myself the same thing. I had to admit that, like far too many of us, I've had moments when I've put my health on the back burner. I remembered the times I had procrastinated on finding a new primary care physician, postponed a necessary test or neglected to schedule an appointment because it was "inconvenient."

Now, I've become proactive. I've followed through with important screenings, like my recent mammogram and colonoscopy. Both experiences not only provided relief but also gave me a sense of empowerment to have clarity about my health status. Yes, it's only human for us to think about the what-ifs: What if the doctors find something?

What if I have to make life changes based on the results? But isn't that better than finding yourself on the other side of a health crisis, wondering "if only"?

The fact is the more—not the less—we know, the better prepared we

are. That's why I'm so grateful for the work of the Black

Women's Health Study, which is currently

in its twentieth year.
The 59,000 participants—who have answered biyearly questionnaires about health issues that disproportionately affect us—have

provided invaluable insight for researchers

at Boston University's Slone Epidemiology Center. They have also helped to lay the foundation for lifestyle changes we all can make to help lower our risk of illness.

With just a click on your device or desktop, you can visit bu.edu/bwhs to learn more about the organization's life-altering results and work. And, because I know so many more of us are focusing on staying healthy and happy, I'd love to hear what steps you're taking each day to promote wellness in your life, and the lives of those you love.

Stay in touch,



VANESSA K. DE LUCA Editor-in-Chief

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MEMBERS OF TEAM ESSENCE TURN TO THESE FITNESS GURUS TO SHAPE UP:

> Hannah Bronfman

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## WEASKED YOU, YOU ANSWERED!

WE GOT ESSENCE INSIDER INSIGHT ABOUT SATISFACTION IN THE BEDROOM AND BEYOND. AREAS LIKE YOUR RELATIONSHIPS WITH LOVED ONES WERE TOPS. YOU ALSO SOUNDED OFF ON THE KEY TO HAVING AN AMAZING TIME BETWEEN THE SHEETS

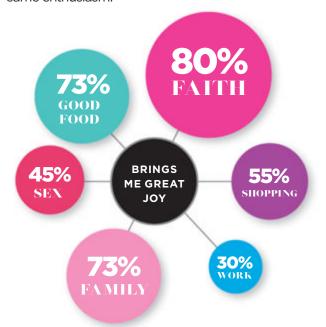
#### A STRONG EMOTIONAL BOND

"As I've gotten older, sex has taken on a level of intimacy that makes almost every time I have it mean so much more."

- MELISSA CLARK, STATEN ISLAND, NY

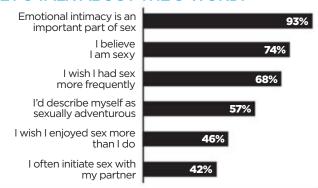
#### WHAT GETS YOU TO HAPPY

Insiders cite faith, family and good food as sources of delight. However, work (30%) did not foster the same enthusiasm.





#### LET'S TALK ABOUT THE S-WORD!

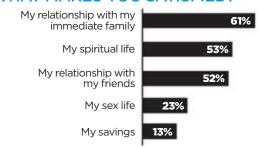


#### LOVE

"When you feel the expression of love from your partner through the physical act of sex, it's way better than anything you had with someone you didn't care about."

-ANGELA SIMMONS, UPPER MARLBORO, MD

#### WHAT MAKES YOU SATISFIED?



#### SELF-CONFIDENCE

"I have the most satisfying sex when I feel the best about myself and when I feel desired by my partner."

-SOPHIA RILEY, PHILADELPHIA

#### **COMMUNICATION**

"Identifying what each of us enjoys is key to pleasing each other and having a fulfilling sex life. Needs can change over time, so open communication is a necessity."

-DAWN LANGSTON, MILFORD, CT

#### **TRUST**

"Trust between partners is the most important factor for great sex. It allows each to explore without fear of judgment. It's the basis for complete satisfaction."

-GUESELLE MIYAO, NEW YORK CITY

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DAVID JAKLE/GETTY IMAGES

















▲ PRINTS PLEASE **Raoul** silky top, \$265, lyonand post.com, and matching cuffed shorts, \$285, similar prints at raoul.com.



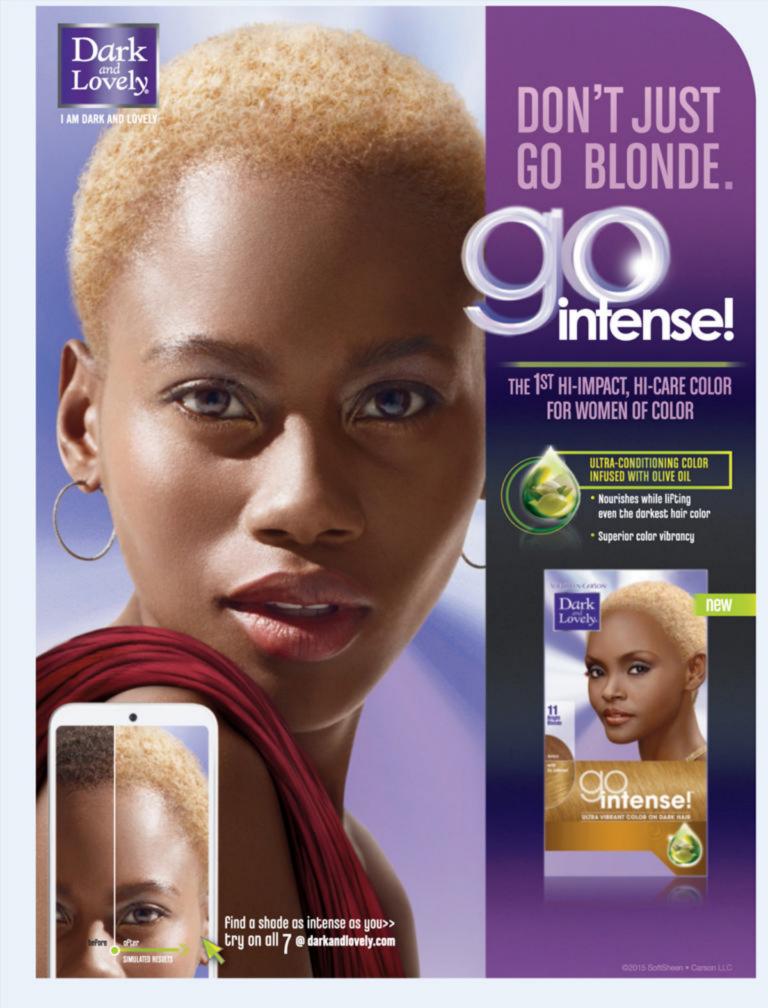
**TABLET EXTRAS** See more festival fashion.

#### ROMPER ROOM **Cynthia Rowley** jacquard romper, \$298, cynthiarow ley.com. Jimmy Choo "Cindy" sunglasses, \$395, select Solstice Sunglasses stores. BaubleBar "Crystal Mason" ring, \$32, bauble bar.com. Wren and Glory swirl ring set, \$175, wrenglory.com.

▲ FLOWER POWER

Gucci sunglasses, \$375, Gucci stores.





## It Girl HANNAH BRONFMAN

MOVE OVER. GOOP! WELLNESS ENTHUSIASTS WILL LOVE HBFIT.COM AND ITS FOCUS ON A FIT AND FAB LIFESTYLE

BY PAMELA EDWARDS CHRISTIANI

#### ESSENCE: Tell us about your site, hbfit.com.

**HANNAH BRONFMAN:** It started as a hashtag on my Instagram. People began calling me HBfit, so I launched the site to document my wellness journey. HBfit has evolved into its own unique community, centered around health, beauty and fitness.

#### ESSENCE: What activewear do you like, and where do you shop for fly workout gear?

H.B.: Some of my go-tos for activewear are Live The Process, MICHI, Phat Buddha, Prismsport and APL. I'm obsessed with Bandier in New York City for all things active.

#### **ESSENCE:** What did you eat today?

H.B.: I had a smoothie with greens and protein post-workout, then turkey bacon and an avocado for lunch. I snacked on carrot cake granola throughout the day with an almond matcha latte. Dinner was chicken breast with broccoli rabe.

#### **ESSENCE:** Your must-have beauty goods?

H.B.: For skin care, I'm all about Clinique. My makeup is minimal. I'll use Anastasia of Beverly Hills brow gel, Chanel mascara, Tom Ford blush and Air Repair balm on my lips.

#### **ESSENCE:** Any advice for couch potatoes who want to look like you?

H.B.: Get moving! You don't need any equipment or even have to step outside to break a sweat. There are lots of at-home workouts on hbfit.com.



ZARA TEREZ Leggings, \$78, bandier.com

#### **TOM FORD**

Cream Cheek Color in Pink Sand, \$65. tomford.com



KARSSEN Shirt, \$140,

#### **HER INSTA-LIFE!**





Sporty

style in

Springs

Palm





Follow Hannah on Instagram @hannahbronfman.

#### ► SHAKE QUEEN One of Hannah's healthy

drinks from hbfit.com.

## **♦** MICHI

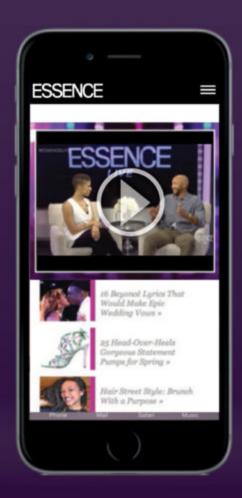
"Feline" Bra, \$129, bandier com



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<sup>\*\*</sup>Vs Optic White® Sparkling Mint®.



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alzheimer's 95 association

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This stick stops chafing

arms to

feet.

thighs to

everywhere, from under-





The sevensmoothies, teas and a healthy meal plan aims to help you lose weight

This exfoliating gel helps prevent ingrowns after shaving.

13 A nicely scented cooling and hydrating lotion for him.



14 It's a spray-on depilatory that helps reduce future hair growth.

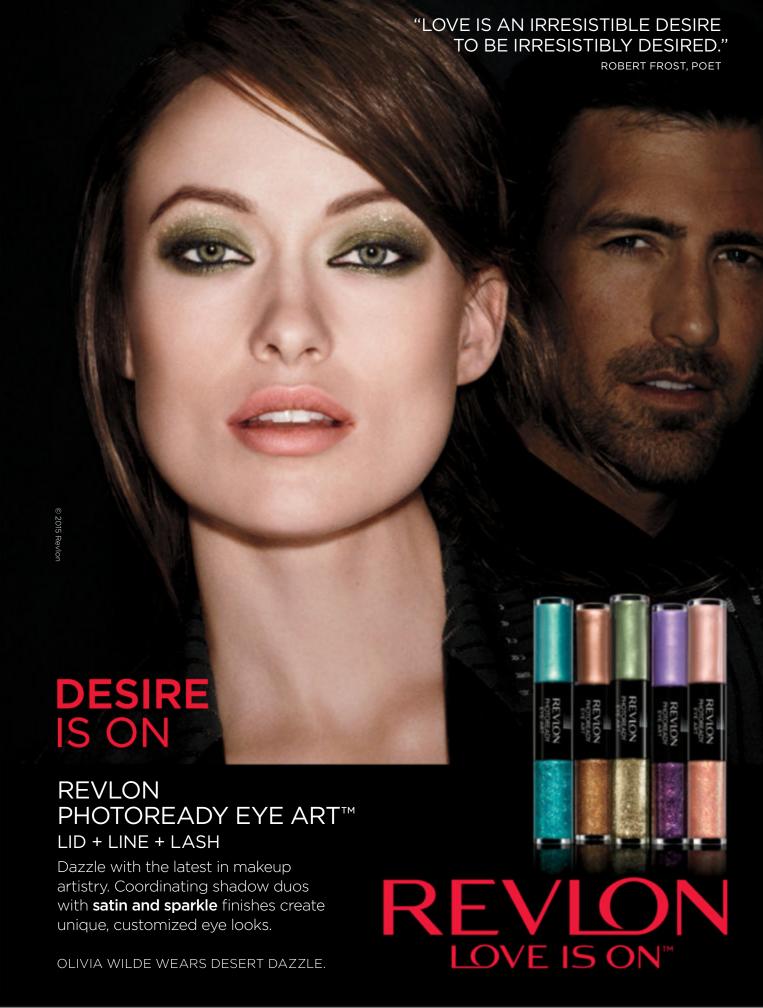


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1. Erno Laszlo Hydra-Therapy Refresh Infusion (\$100, ernolaszlo.com). 2. Jurlique Bloom Limited Edition Rosewater Balancing Mist Intense (\$65, Sephora). 3. Aquareveal Gentle Action Water Peel for Body (\$38, spacenk.com). 4. Tom Ford Shimmering Body Oil (\$95, neimanmarcus.com). 5. H2O+ Face Oasis Sea Foaming Toner (\$22, Kohl's). 6. GlamGlow Flashmud Brightening Treatment (\$69, Sephora). 7. NerlumAD Firming Body Contour Cream (\$10, mynerium.com). 8. Amope Pedi Perfect Electronic Foot File (\$35, walmart.com). 9. Bikini Cleanse (\$189, bikinicleanse.com). 10. Body Glide for Her Skin Protection Balm (\$8, bodyglide.com). 11. AmorePacific Sun Protection Stick SPF 50+ (\$40, Sephora). 12. GlGi No Bump Shave Gel (\$10, Sally Beauty Supply). 13. Jack Black Cool Moisture Body Lotion (\$28, getjackblack.com). 14. Bliss 'Fuzz' Off Foam (\$32, blissworld.com). 15. Fountain Molecules Liquid Supplements (\$28-\$68 each, deciem.com).



nourishes skin, hair and nails with three beauty powerhouses-collagen, keratin and elastin.



19 This nonheavy spray-on lotion hydrates with safflower

oil.



20 Buff away dead skin cells while taking in a citrusy aroma.



lemonade cucumber ginger tea teer and L/V cup of engar to heat, streets for engar has disturbed, but the simple symp winner and, fill a hergo pincher with ins, I may of teer and 1-2/1 cups of homes point, whi the simple Depend mire garmaish with 4 speige of mist or

Philosophy's popular three-in-one-shower gel, shampoo and bubble bath-is now available in summer-friendly scents.

Give lackluster legs a bronzv boost with this self-tanning gel.



Fight body blemishes with an easv-touse spray.



DECLÉOR Revive dull skin DECLÉOR with this luxurious body-silkening system.

23 Rehydrate hair and skin after exposure to sun, salt water or chlorine.



24 This rich and buttery cream smells like summer in a iar.

distription, alsower golf in buildie bath golf dissolve in basin, compact alsower



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irritations, from bug bites to burns, with this multipurpose balm.



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bronzer will give your entire body a sun-kissed glow in minutes.



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16. Reserveage Nutrition Très Beauty 3 (\$60, The Vitamin Shoppe). 17. Philosophy The Lemonade Stand (\$26 for set, philosophy.com). 18. The Body Shop Honey Bronze Tinted Leg Mist (\$20, The Body Shop). 19. Burt's Bees Clementine & Calla Lily Sheer Body Lotion (\$10, burtsbees.com). 20. Soap & Glory Orangeasm Exfoliating Body Polish (\$12, beauty.com). 21. Paulia's Choice Clear Acne Body Spray (\$24, paulaschoice.com). 22. Decléor Aroma Nutrition Satin Softening Dry Oil and 1000 Grain Body Exfoliator (\$54 and \$42, both at decleorusa.com). 23. Eufora AloeTherapy Moisture Mist for Hair and Body (\$24, eufora.net for locations). 24. Estée Lauder Bronze Goddess Whipped Body Creme (\$45, esteelauder.com). 25. Eau Thermale Avène Hydrating Sunscreen Lotion SPF 50+ (\$30, drugstore.com). 26. Healthy Delights Soft Chews (\$30, GNC). 27. Hey Honey 911 Pro Gel (\$44, heyhoney.com). 28. Juice Generation Beauty Bombs (\$58 for 6-pack, juicegeneration.com). 29. St. Tropez Gradual Tan In Shower Lotion (\$25, Ulta). 30. FarmHouse Fresh Brandy Pear Sea Salt Body Polish (\$34, farmhousefreshgoods.com). 31. Malle Organics Body Cream (\$32 each, malie.com).



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Carol's Daughter® Mimosa Hair Honey Shine Pomade Moisturizes scalp, conditions hair, controls frizz! No parabens, mineral oil, artificial colors, nor petroleum. Nettles and sage leaf extracts soften and strengthen

hair without weighing it down.



Nonie Creme **Colour Prevails** 

Long-wearing velvety eye shadows that can be worn wet or dry for a variety of different looks. Beautifully blendable and layerable.





#### ▲ Ambi® Facial Moisturizer SPF 30\*

Visibly evens skin tone and texture as it moisturizes and protects against sun damage with SPF 30.

\*Not available in Duane Reade stores

OIL SHEEN &

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SPRAY

CONDITIONING

HAIR: OUR HAIR

# GRAY MATTER

WHETHER YOURS IS GENETIC OR FROM THE BEAUTY SUPPLY STORE, WORK THAT GRAY WITH GREATNESS! **KIYAH WRIGHT** TELLS US HOW









## THE WRIGHT STUFF

Of course Kiyah gave the trend a try. She added flair with a pop of blue.



To keep your hair healthy after a major color change, minimize heat usage and commit to weekly conditioning treatments.

-KIYAH WRIGHT



**Clairol Professional** iThrive Color Vibrancy Treatment (\$9, Sally Beauty)

#### PROTECT AND PRESERVE

To repair damage from coloring and to lock in your tint, treat tresses with color-safe products like Clairol Professional iThrive Color Vibrancy System.

# ESSENCE OUT & ABOUT

# SEEN ON THE SCENE



#### **BEST IN BLACK BEAUTY**

On April 28, 2015, ESSENCE® celebrated the Best in Black Beauty Award winners featuring the most iconic beauty products of all time and the products to watch in makeup, hair, skincare and nails. Beauty industry experts were awarded a Certificate of Expertise while quests enjoyed music by DJ Olivia Dope, cocktails and a pop-up shopping experience where they selected their favorite award-winning products to take home.

Clockwise from left top to bottom: 1. Celebrity Makeup Artist, Nick Barose and Editor-in-Chief, ESSENCE® Magazine, Vanessa K. De Luca 2. Actress, Naturi Naughton 3. Actress, Adrienne C. Moore 4. Beauty and Style Director, ESSENCE® Magazine, Pamela Edwards Christiani and Celebrity Hairstylist, Chuck Amos 5. Celebrity Makeup Artist, Sam Fine 6. Celebrity Manicurist, Rachel Shim and TV Personality, Daisy Lewellyn 7. Public Relations Director, UWG, Teresa Lyles Holmes; Public Relations Coordinator, UWG, Alexis Van Eyken; Multi-Cultural Marketing, Colgate Palmolive, Vivian Montoya; Associate Director, Integrated Communications Media, UWG, Martha Ramos; Editor-in-Chief, ESSENCE® Magazine, Vanessa K. De Luca; Associate Brand Manager, Colgate Palmolive, Salome Jeune; Senior Director, Strategic Planning & Research, UWG, Bruce Kirton 8. Strength of Nature's Social Media Content Coordinator, Melanie Yvette Martin and Marketing Brand Manager, Camila Crews 9. R&B singer, Bridget Kelly 10. African Pride® photo area 11. Colgate® Optic White® refresh station 12. Socialites— Alexis Stoudemire and Amber Sabathia 13. Attendees shopped the winning products to create a customized gift bag 14. African Pride® product display 15. Blogger Award-winner, Whitney White and Essence.com Hair and Beauty Editor, Deena Campbell 16. Best in Black Beauty Awards winners 17. Co-founder, Miss Jessie's Miko Branch 18. African Pride® icon tag wall 19. Colgate® Optic White® product display

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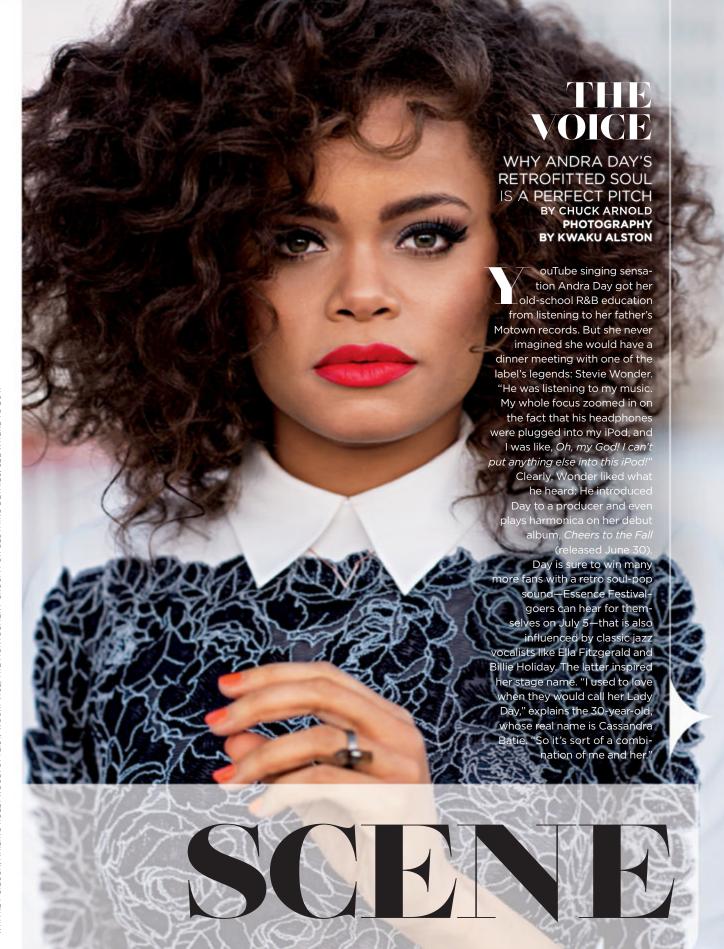


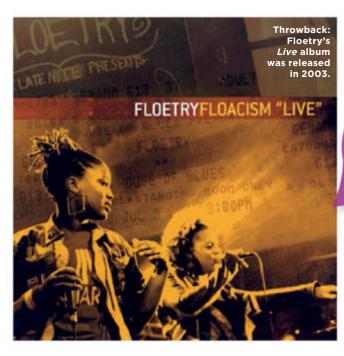












# BACK AT ONE

FOR MARSHA AMBROSIUS AND NATALIE STEWART, REUNITING AS FLOETRY FEELS RIGHT ON TIME BY CANDICE N. JONES

In 2002 Marsha Ambrosius and Natalie Stewart burst onto the music scene as the neosoul duo Floetry with such hits as "Say Yes" and "Getting Late." But after four years and three albums, Ambrosius and Stewart suddenly parted ways, leaving fans wondering what happened. Last December the two appeared to have reconciled as they sang together in London, and a reunion has since been confirmed. (Floetry performs July 5 at Essence Festival.) We caught up with the artists to get to the bottom of their split and learn why they're reuniting now.

# ESSENCE: What was the reason behind the breakup? NATALIE STEWART:

Marsha?

MARSHA AMBROSIUS:

There were too many, but

it was time. We are two people who came from the same place. It was a friendship. We just managed to find something creatively that worked magnificently together. But you grow, and it was time to be ourselves for a minute. We were mature enough to give each other room to do that.

# ESSENCE: Was the decision to part ways mutual?

STEWART: No. I didn't have any solo aspirations. My focus was Floetry in the sense of the genre, not even so much in the sense of Floetry, the group. In hindsight I would say everything went exactly as it was supposed to.

"The crowd [at Essence Fest] can expect to lose themselves for sure," says Ambrosius of the group's upcoming performance.

# ESSENCE: Who reached out first about reuniting?

AMBROSIUS: It was really a mutual decision. I had a song and I called Nat, like, "Put some poetry to my music." Reuniting now...it's just time. I'm thankful that we got to reconnect.

# ESSENCE: Are there any plans to work on a new single or an album?

AMBROSIUS: We don't do singles. We create moments. STEWART: With content being as important as the musical construction, it means that we make albums, not just singles. Our Floetic ethos isn't about trying to rob all the answers and trick people into buying things. It's about a full journey. It's about creating with intention—as long as it's Floetic.

# ESSENCE: Is Floetry back together for good?

AMBROSIUS: Music is forever. The reconciliation and reuniting of right now...I'm excited to see what that brings and take it from there.



**Today: Natalie Stewart and Marsha Ambrosius** 

# NO SEX IN THE CITY

A new comedy series tackles celibacy, men and friendship



ots of theories have been thrown around about how to land Mr. Right, but TV One's sure-to-be-a-hit comedy series, premiering August 5, has a fresh take you may not have considered (or may not be willing to try): no sex. Enter Born Again Virgin, which follows the misadventures of Jenna (The Game's Danielle Nicolet), a vlogger who has a harrowing history with men and is attempting to take back control of her love life by forgoing sex. (Eva Marcille also stars.) "It's like you saying you're not eating chocolate," says show creator and coexecutive producer Ranada Shepard. "And as soon as you say it, it's everywhere and even harder to say no to." Will Jenna be able to resist temptation? Who knows. But we'll be watching this summer to find out.

-Demetria Lucas D'Oyley



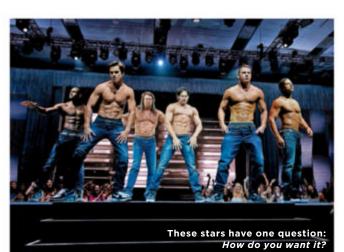


# FOR A GOOD TIME, SEE...

THE SUMMER JUST GOT HOTTER.

MAGIC MIKE RETURNS WITH ADDED

SPICE BY SHARON R. BOONE



ver since Magic Mike shimmied into theaters in 2012, sisters have been demanding more: more muscles, more skin and a little more, ahem, coffee to go with all that (Channing Tatum) cream. Your prayers have been answered. On July 1, most of the crew (including Adam Rodriguez) is back for Magic Mike XXL—this time with fresh flava in the fine forms of Stephen "tWitch" Boss and Donald Glover, as well as a scintillating cameo by Michael Strahan. The film follows the fellas as they attend an epic stripper convention, but who cares about the plot? Ladies, get your dollar bills ready because it's raining men. Hallelujah!

## **MATCH THOSE ABS!**

Find out which six-pack belongs to whom by taking our *Magic Mike XXL* quiz —S.R.B.



Glover (aka Childish Gambino) shows off his grown-ass body



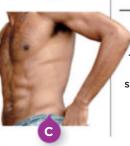
Donald Glover



The actor serves up a sweet treat, Latin-style



Adam Rodriguez



The dancer pulls off silky smooth moves, like liquid chocolate



Stephen "tWitch" Boss

ANSWERS: A. Rodriguez B. Boss C. Glover

# KING BASQUIAT

JEAN-MICHEL BASQUIAT'S EARLY WORK, ON VIEW AT THE BROOKLYN MUSEUM, GIVES A GLIMPSE OF HIS GENIUS





Clockwise from top left: Basquiat; Untitled (Crown), 1982; Untitled, 1985.

Twenty-seven years after his death, Jean-Michel Basquiat is as relevant as ever. His name is dropped with reverence in Jay Z lyrics, Reebok created a collection of sneakers bearing his artwork and Forever 21 produces T-shirts featuring the crowns that frequently appear on his canvases. And his actual pieces? They sell for up to \$49 million. If you're not sure what

the fuss is about, stop by the Brooklyn Museum's exhibition Basquiat: The Unknown Notebooks (on display until August 23). It showcases 160 pages of sketches from the Brooklyn artist's personal journals, more than 30 paintings and two videos. Not to be missed is a rare 23-minute interview that gives insight into his creative process. —D.L.D.



# GET READY FOR YOUR FAITH WALK!

This year marks a special milestone for ESSENCE: our 45th anniversary. To celebrate, ESSENCE's editorial team is releasing *Your Faith Walk: Wisdom and Affirmations on the Path to Personal Power* (Time Home Entertainment, \$19.95). Here, Editor-in-Chief **Vanessa K. De Luca** shares the motivation behind this powerful collection of many of our most inspiring voices

n looking back over four and a half decades of our rich history, the Editors of ESSENCE have chronicled the extraordinary progress Black women have made since the magazine was born. Indeed, ESSENCE women have served in extraordinary professional roles and leadership positions in our nation's capital, from congresswoman to senator, secretary of state to First Lady, and have taken African-Americans' fight against injustice to the media, the streets, the classroom and the courthouse.

ESSENCE women have transformed how global business is done as CEOs and C-suite office holders, and dared to stake their claim as risk-taking entrepreneurs. We have blazed trails in Hollywood, picking up Oscars and dozens of Emmys, and creating, directing and starring in ground-breaking dramas and comedies on screens big and small. We have created an unparalleled music culture, from vibrant neighborhood church choirs to record-shattering international concert tours "womaned" by Grammy Award-winning artists who have rocked the beat of the world.

ESSENCE women have championed a cultural revolution that earned respect and honor for the diverse expressions of Black women's beauty, glamour and style. And we never, ever

# Levery word in this book provides evidence of how and especially why we've come so far together.

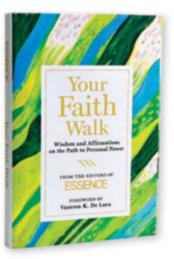
did it alone. We did it with words of encouragement from our sisters in our kitchens and in hair and nail salons, during coffee breaks, Sunday brunch, at church or at family reunions. Because no matter where ESSENCE women gather, we always hold each other's hands and heal each other's hearts.

Your Faith Walk: Wisdom and Affirmations on the Path to Personal Power mirrors these experiences and reflects ESSENCE's uncompromising commitment to Black women's empowerment. To produce this volume of our collective wisdom that bears witness to our journey, our editors went back into our archives. It was an amazing odyssey, wherein our team reconnected with words from a profound chorus of voices including Susan L. Taylor, Audre Lorde, Mellody Hobson, Iyanla Vanzant, Oprah and courageous readers just like you. These passages held true then, and hold up now.

Over the years, like you, I have pinned many of these life-changing quotes on my college dorm wall, on my desk at work or my refrigerator at home and continually shared them with

my sisters. Taken together, every word in this book provides evidence of how and why we've come so far—together—and provides sustenance for the march forward into our individual and collective greatness.

Your Faith Walk is designed to be that unforgettable whisper in your ear that motivates you to keep going no matter what internal or external challenge you may face. Remember, without you, there is no us. It is our duty, responsibility and joy to remind you that your path is filled with unlimited possibilities and that ESSENCE will always walk with you every step of the way.







## **POLITICAL STAR**

In April, 37-year-old Deesha Dyer was named the **White House's new social secretary**, putting her in charge of coordinating presidential events, such as the White House Governors' Ball, alongside First Lady Michelle Obama. The Philly native, who dropped out of college to pursue community advocacy and hiphop journalism, returned to school before landing an internship at the White House just six years ago. She is the second Black woman in history to hold the job.

#### THROUGH THE STORM

After Hurricane Sandy left Daria Rose, 18, and her family homeless in 2012, the high school sophomore threw herself into her schoolwork as an escape. The payoff? Rose, who graduated in May, was **accepted to the seven lvy League schools** to which she applied. She'll attend Harvard in the fall.

CLOSING THE GAP

New Orleans has seen big improvements in its education system since Hurricane Katrina. According to Educate Now, a nonprofit for education reform, underperforming schools with large Black populations saw their **average ACT score rise by two points since 2005**. The dropout rate among high school students in the city has fallen to 4 percent from 11 percent.

SETTING THE STANDARD

Communities with high numbers of Black-owned businesses are more likely to have lower rates of violence among Black youth, finds a recent study by the Urban Affairs Review. Researchers suspect that the correlation is due to the presence of positive role models and an increase in job opportunities for teens.

BLACK GIRL MAGIC

After noticing that her 7-year-old daughter Natalie was frustrated with her natural hair, Florida native Angela Nixon encouraged her to create a hair-positive comic book, *The Adventures of Moxie Girl*. It centers on a Black girl who uses her hair's superpowers to save a library from destruction. Natalie and her mother later entered it into a local competition, where **the comic won first place and a cash prize of more than \$16,000**. The money will be used to publish and sell the book nationwide.





To the youth of the city, I will seek justice on your behalf. This is a moment. This is your moment. Let's ensure we have peaceful and productive rallies that will develop structural and systemic changes for generations to come. You're at the forefront of this cause, and as young people, our time is now.

—Baltimore State's Attorney Marilyn Mosby, at a May press conference where she announced that six officers would be charged in the death of Freddie Gray.



### ON THE RISE

Black women-owned businesses are growing steadily. According to a report by American Express Open and Womenable, an organization dedicated to women's entrepreneurship, there were **1,237,900 businesses owned by Black women in 2014**, a 296 percent jump since 1997. Our businesses today employ 287,100 workers and generate a whopping \$49.5 billion for the U.S. economy.

HISTORY MAKER

When Julieanna Richardson was a student, she noticed a void in Black archival and oral history. After college, she founded The HistoryMakers, a nonprofit that has compiled **the nation's largest** 

sound and video archive of

**African-American stories**. The collection is currently housed in the Library of Congress, and earlier this year, Brandeis University received a \$50,000 grant from the Andrew W. Mellon Foundation that will help expand The HistoryMakers' reach to colleges across the country.



If a little girl from North Carolina, who used to tell her grandfather in the fields to lift her up on the back of his mule so she could see, 'Way up high, Granddaddy,' can become the chief law enforcement officer of the United States of America, then we can do anything.

—Attorney General Loretta Lynch, during her induction ceremony in April.



For the latest news, follow ESSENCE Features Editor Lauren N. Williams on Twitter @LAURNWILLIAMS.





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# Be Your Own Boss

IF YOU'VE EVER BEEN AT WORK AND THOUGHT, I COULD DO THIS ON MY OWN, NOW MIGHT BE THE TIME TO QUIT YOUR DAY JOB AND PURSUE YOUR PASSION

BY JIHAN THOMPSON PHOTOGRAPHY BY MICHAEL ROWE

eady to call the shots?
We talked to six inspiring women who mixed their on-the-job training with some entrepreneurial grit to chart their own course to success. Consider this your cheat sheet to self-employment.

# POWEY&

#### FROM MASS TO LUXURY

Erica M. Young, 33 Founder, Erica M. **New York City** 

**B** efore Erica Young had her intricately detailed hosiery land in the hands of Beyoncé, she spent nearly eight years designing shoes for the licensing company that owned Baby Phat, Phat Farm and Pastry. But the long hours and frequent international trips to factories wore on her. "It was really grueling," says Young. "It got to the point where I didn't even unpack my suitcase when I came home." On her many trips abroad, she began collecting funky tights from places like Hong Kong and Tokyo. "I always knew I wanted to start my own company—I just needed to settle on the right product that I could be happy designing every single day." Now with an expanding bodywear collection and a roster of celeb clients, including Anne Hathaway and FKA twigs, Young has finally found her footing.

- MAKE YOUR JOB WORK FOR YOU. "I knew I wasn't going to grow within the company, so learning all the parts of the business became my main goal. I was doing everything from working closely with sales to managing our factories overseas. By the time I started my line, I knew how much inventory to hold and the best way to present the product."
- TALK TO STRANGERS. A serendipitous meeting with a woman in an elevator led to Young's first sale. "She ended up being a writer for a fashion Web site and helped me secure my first press coverage in the spring of 2012. Soon after, stores in Zurich and London called to place orders." Now Young works with more than 40 retailers, and sales are rising sharply; she saw a staggering 74 percent increase from 2013 to 2014.
- GIVE SOME PRODUCT AWAY. In or \$20 million—they the beginning, sometimes you have to dole out your goods to get people were just crazy talking. The tactic paid off in spades for enough to put them-Young, who handed over a few pairs of her tights to a close friend as a thank-you selves out there.99 for a favor. A few months later, that same -TABATHA TURMAN friend (a photographer) was booked on a gig to shoot Beyoncé—and she went to the session wearing a pair. "Beyoncé asked my friend to find out if I could send her some." A couple of Web sites picked up the story of the little-known brand landing a megastar fan, and Young's sales more than quadrupled.
- PREPARE FOR SLOW BUSINESS. While some companies experience sustained off-the-chart success, you're far more likely to see growth in fits and starts. "There have been some bad seasons," Young admits. "So you always have to have a strategy. If the A+ boutiques aren't buying, then look to B-list stores. Be prepared to tweak the formula every season, whether you're doing well or not."

## OLD BOSS, NEW CLIENT Tabatha Turman, 44 President & CEO,

Integrated Finance and Accounting Solutions Woodbridge, VA



abatha Turman enlisted in the military straight out of high school, and for nearly 20 years she served as a finance officer and consultant. But in 2005, she set her sights on civilian life. "What pushed me to finally transition out of the military was the year I spent in Iraq," says Turman. "We weren't exempt from the attacks—our finance office was actually hit with a mortar round. If I was going to take a risk, I figured it should be building the business that I'd always dreamed of." Three years after setting up shop in 2007, Turman hit the \$1 million mark. Today she runs a multimillion-dollar company with 60 employees.

- GET YOUR PAST EMPLOYER TO HIRE YOU BACK. While trying to drum up business, Turman attended a conference put on by the Army. "I sat down next to a woman whose company managed the Army's billion-dollar IT budget and told her my story. Later, she called looking for someone to help track spending. I took the job and we still have the contract today."
- KNOW EXACTLY WHAT THE CLIENT NEEDS. After researching how to win contracts, Turman stumbled on an important finding: The government must award a certain number of contracts to women, minorities and veterans, Jackpot: 66There's nothing Turman was all three. "When bidding for magical about people a job, I always focused on my capabilities first. Then, I'd add, 'Oh, by the way, I who have gone from can help you meet your small-business no money to \$1 million minority goals."
  - BRANCH OUT STRATEGICALLY.

When clients came to Turman looking for services different from those she offered, she got scrappy and built the company around the needs of the client, branching out into IT and logistics. "I hired people to round out the team in areas that I didn't have expertise in myself," says Turman.

 TAP INTO EXISTING CONNECTIONS. When you're just back on, so you essentially have to sell yourself. "The only thing mentors and bosses in the Army who had moved into civilian work in areas I knew I could do. Then I focused on forming solid

starting out, you don't have a string of client references to fall I could do was leverage my relationships by targeting past life as well," says Turman. "I also made cold calls. The federal government keeps a database of contracts, so I combed through it and looked for companies that had been awarded partnerships with them." ▷

#SUMMERHOOPS





FROM TOP: STEFON MILLER; ANGELA CARPENTER CREATIVE

# WHEN KEEPING IT REAL GOES RIGHT

Keli Knight, 33; Yondi Morris, 32; Jessica B. Reddick, 32 Partners, KMR Law Group Chicago

n 2011, after a particularly demanding day at her job as a contract attorney, Yondi Morris tweeted that she was ready to start her own firm. Her friend, Keli Knight, who handled property tax cases at another company, responded. "Keli tweeted me back saying, 'Let's meet to discuss,' " says Morris. The two women looped in Jessica B. Reddick, a friend and fellow lawyer, and they decided to open their own office with a specialty in entertainment and real estate law. Now, in addition to their firm-where they've served more than 80 clientsthe trio has launched a legal staffing agency that provides temp workers to big corporations. With two more offices slated for development in Los Angeles and Washington, D.C., they're poised to make an indelible mark on the legal landscape.

- **DO YOUR HOMEWORK.** "We met with as many people as we could think of," says Reddick. While talking with venture capitalists, the partners realized that being a young, all-female minority firm made them stand out from older White male competitors, so they owned it. "Now we add a dose of our personality to any marketing materials. As a result, we're able to work with clients who share our vision and mission."
- **KEEP A SECOND LINE OF INCOME.** There are those entrepreneurs who think, *Either you're all in, or you're all out*. But if you're not quite ready to quit your day job, don't feel like you have to. Reddick kept working as in-house counsel for a nonprofit for more than two years after KMR officially launched in September 2012, while Knight still takes on legal contracting work to reinforce her safety net.
- HIRE TO YOUR WEAKNESSES. "We knew how to be lawyers, but we had to learn how to be entrepreneurs," says Reddick. After passing the one-year mark, the team hired a consulting firm, with whom they meet weekly, to continue developing strategies to attract new clients and expand the business.



PRO TIP:

### **LEAN ON FRIENDS.**

Every woman we interviewed said that, at some point, her friends were instrumental in getting her biz off the ground, whether it was a pal in PR who could craft a killer press release or an old mentor who could tweak her business plan.

Arps is the design darling of the startup world.

### USING START-UPS TO START UP

Dani Arps, 31 Founder, Dani Arps New York City

siness plan.

Dani Arps is something of a wunderkind in the design realm. After getting her master's in interior design in 2009, she began working under top creatives in the field. But it became apparent very quickly that Arps—who says she's always had the entrepreneurial bug—needed to break out on her own. "I think of interior design as three-dimensional art, but when you're creating art under someone else's vision it kind of sucks all the love out of what you're doing," she says. In 2013, she quit her job as an interior designer for Tonychi and Associates and started taking on clients. Within months, she made a name for herself by designing eye-popping and inviting spaces for budding start-ups (some with several million dollars in seed funding). In 2014, she formed her eponymous design firm; this year she's on track to make five times more than she would have if she were still working for someone else.

- **PREPARE TO LEAP.** "I had about five months' worth of savings, and I knew that as long as I paid my rent and my student loans I would be okay. The great thing about interior design is that you don't need much money to start because there's not much overhead. All you need is a computer and the right programs. Essentially what you're selling are your services."
- **DON'T BE AFRAID TO BARTER.** Arps is moving into her first office this year, but to keep costs down she's renting space from a client who just relocated to larger digs. She's helping them with design work, and, in return, she's getting an office at a cut rate.
- WOW YOUR FIRST CLIENT. Arps's first commercial gig was designing a 6,000-square-foot office for the tech school Codecademy, which she'd heard about through a referral agency. It was the largest project she'd ever done on her own, but the company's execs were willing to take a risk on her when they saw her portfolio and the bold proposal she created for their space. After the job was completed, other start-ups came knocking. "People think there's a magic trick to it, but there's really not. All you need is one client to spread your name—but that means you have to do a really good job."

**Jihan Thompson** is a magazine writer and editor in Brooklyn.





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With Entertainment All-Access you can see screenings of the hottest movies and TV shows, meet casts of some of your favorite shows, and join talk-backs in the ESSENCE\* Screening Room located on the second floor of the Ernest N. Morial Convention Center. Details will be announced!

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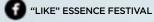




# LOVIN' > HATIN' 365BLACK AWARDS • JULY 3 • 12PM • THE THEATER AT ERNEST N. MORIAL CONVENTION CENTER

Don't miss the McDonald's booth for free concerts and McCafé® beverage samples\*. McDonald's is proud to celebrate the achievement of African Americans at the **365Black Awards, July 3rd** in the New Orleans theater at Ernest Morial Convention Center during the ESSENCE Festival®. Show starts 12 pm. See 365Black.com for details. Follow us @365Black

\*While supplies last









# ESSENCE EMPOWER U



# FREE DAILY 10:00AM — 5:00PM\*

# SECOND FLOOR OF THE ERNEST N. MORIAL CONVENTION CENTER

Join workshops during the Festival weekend on the second floor hosted by ESSENCE editors, experts and the most transformative life coaches as they discuss topics to help tranform your life.

## FRIDAY, JULY 3

Beauty & Style: So You Wanna Be A Stylist

Money & Power: Tips for Building a Side Hustle with Kandi Burruss

Love & Relationships: 5 Keys to Identifying Your Soul Mate with Sarah Jakes & Touré Roberts

Money & Power: How To Become A Social Media Ninja with Melinda Emerson

**Healthy Living: Define Your Life** with Shaun T

Healthy Living: A Special Session for Single Moms Raising Sons with Iyanla Vanzant & Dr. Steve Perry

## **SATURDAY, JULY 4**

Love & Relationships: Marriage Workshop with Fawn Weaver

Money & Power: Strategize to Win with Carla Harris

Love & Relationships: Dating for Women of Power with Kelli Fisher & Tana Gilmore

**Style & Beauty: Workshop** with India.Arie

Money & Power: So You Wanna Sing with Kelly Price

**Healthy Living: Hope Beyond Fibroids** with Cynthia Bailey, Gessie Thompson, Tanika Gray Valbrun, Dr. Cheruba Prabakar

## **SUNDAY, JULY 5**

Money & Power: College Secrets with Lynnette Khalfani Cox

Love & Relationships: Workshop with Paul Carrick Brunson

Money & Power: Become a Cash
Flow Queen with Tanisha A. Sykes

Money & Power: Lessons From A Leap of Faith with Shanti Das

**Healthy Living: Workshop** with Tonya Lewis Lee

**Style & Beauty: Cool Cat Eye** (Live Makeup Demos)

TELL US WHICH WORKSHOPS YOU'RE LOOKING FORWARD TO ATTENDING ON ESSENCEFESTIVAL.COM

\*Space is limited for these EMPOWER U workshops so please sign up at EssenceFestival.com.

\*Schedule subject to change.



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KANDI BURRUSS



**SARAH JAKES & TOURÉ ROBERTS** 



**MELINDA EMERSON** 



SHAUN T



IYANLA VANZANT



**DR. STEVE PERRY** 



**FAWN WEAVER** 



CARLA HARRIS



TANA GILMORE & KELLI FISHER



INDIA.ARIE



**KELLY PRICE** 



CYNTHIA BAILEY



**GESSIE THOMPSON** 



TANIKA GRAY VALBRUN



DR. CHERUBA PRABAKAR



LYNNETTE KHALFANI-COX



PAUL CARRICK BRUNSON



TANISHA A. SYKES



SHANTI DAS



TONYA LEWIS LEE

# THE QUAD

### Enrich yourself with more empowering experiences created just for YOU!

### ON THE MAIN FLOOR

**MEET & GREETS** — Meet Empower U life coaches after their workshops like Kelly Price, Tonya Lewis Lee, Lynnette Khalfani Cox, Fawn Weaver, Shanti Das and more!

**#YESWECODE** — Witness our black youth from across the country present the next breakthrough mobile apps LIVE & stop by for info on coding scholarships for your children!

**STYLE AND BEAUTY** — Get tips on how to rock the latest style and beauty trends and so much more!

#### ON THE SECOND FLOOR

**CAREER CONNECTIONS** POWERED BY NATIONAL URBAN LEAGUE — Find your dream job, review your resume with top recruiters and get advice on how to build your brand.

PITCH CITY POWERED BY POWERMOVES NOLA — Hear entrepreneurs pitch their business plans and support the future.

**HEALTHY LIVING** — See & participate in fun, live fitness demonstrations!

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To learn more about the experiences at The Quad, visit EssenceFestival.com.



# ESSENCE® EMPOWERMENT EXPERIENCE

FREE DAILY DOORS OPEN 9:00AM\*

**GREAT HALL | ERNEST N. MORIAL CONVENTION CENTER** 

Keynotes and panels with the biggest TV personalities, authors and gospel artists.

# FRIDAY, JULY 3

Host - Mikki Taylor

DJ - Charles "DJ Bambam" Belonge

Fitness Conversation with Shaun T

Hour of Power 🛨

with Anita Wilson, Deitrick Haddon

A Mother Daughter Journey

with Cynthia Bailey & Noelle Robinson, Lynn Whitfield & Grace Gibson, Alice Randall & Caroline Randall Williams; Crystal McCrary (moderator)

Secrets to Getting the Love and Life You Want with DeVon Franklin & Meagan Good, Flex & Shanice Alexander

Hurricane Katrina 10 Years Later with Donna Brazile

Moms on a Mission: Mothers Turning Tragedy Into Triumphant Change with Sybrina Fulton

Race & Reconciliation with Dr. Monique W. Morris, Judy Reese Morse, Dr. Johnnetta B. Cole

**Black Women at Work** with Patrice Washington, The Honorable LaDoris "Dot" Harris, Deborah Elam, Karla Martin, Monique Greenwood, Carla Harris



MIKKI TAYLOR



CHARLES "DJ BAMBAM"

BELONGE
ALL WEEKEND



ANITA WILSON



DEITRICK HADDON



SHAUN T



CRYSTAL MCCRARY



CYNTHIA BAILEY & NOELLE ROBINSON



ALICE RANDALL & CAROLINE RANDALL WILLIAMS



LYNN WHITFIELD & GRACE GIBSON



MEAGAN GOOD & DEVON FRANKLIN



FLEX & SHANICE ALEXANDER



DONNA BRAZILE



SYBRINA FULTON



DR. MONIQUE W. MORRIS



JUDY REESE MORSE DR. JOHNNETTA B. COLE PATRICE WASHINGTON





LADORIS "DOT" HARRIS

THE HONORABLE DEE



DEBORAH ELAM



KARLA MARTIN



MONIQUE GREENWOOD



CARLA HARRIS

\*Schedule subject to change.



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Sign up for the Festival newsletter and mobile text alerts for updates on talent and the weekend events.

# PESSENCE FESTIVAL.

# **SATURDAY, JULY 4**

**Keynote Conversation** with Deepak Chopra **Keynote** with Deepak Chopra & Erica Ford

Hour of Power 🜟

with The Walls Group, India. Arie

Host - Shirley Strawberry

The Steve Harvey Dating Show

**Mayor's Panel: Solutions in our Cities** 

with Mayor Mitchell Landrieu, Mayor Karen Freeman-Wilson



Keynote Address with Reverend Al Sharpton

Where Do We Go From Here? Black Lives Matter with Dr. Steve Perry, LA Senator Karen Carter Peterson, Nicole Paultre Bell, Sheinelle Jones (moderator)

Keynote Address with Iyanla Vanzant

### **MORE TALENT TO BE ANNOUNCED!**



**DEEPAK CHOPRA** 



ERICA FORD



THE WALLS GROUP



ALLS GROUP



INDIA.ARIE



SHIRLEY STRAWBERRY



STEVE HARVEY



MAYOR MITCHELL Landrieu



MAYOR KAREN FREEMAN-WILSON



CLAUDIA JORDAN



MARIAH HUQ



KARRINE STEFFANS



**REV. AL SHARPTON** 



DR. STEVE PERRY



KAREN CARTER PETERSON LA SENATOR



NICOLE PAULTRE BELL



SHEINELLE JONES



IYANLA VANZANT

# SUNDAY, JULY 5 THE 2015 ALL-STAR GOSPEL TRIBUTE



BISHOP LESTER LOVE & THE CITY OF LOVE



JASON NELSON



MARVIN SAPP



DORINDA CLARK-COLE



CHERYL WILLS



GEORGE POTTS YOUNG AND CHURCH FRIENDS



In the Great Hall at Ernest N. Morial Convention Center, celebrate our 2015 All-Star Gospel Tribute honoree



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JONATHAN MCREYNOLDS SMOKIE NORFUL



JESSICA REEDY



LE'ANDRIA JOHNSON



ZACARDI CORTEZ



JAZMINE SULLIVAN

# THE SHOPS AT ESSENCE

### OPEN DAILY 9:30AM-6:00PM | MAIN FLOOR | ERNEST N. MORIAL CONVENTION CENTER



**ART & CULTURE MARKETPLACE** Shop Louisiana inspired original designs and handcrafted arts in the nation's largest marketplace.

Maureen Abdullah M & M Links, Amherst, MA Allohn Agbenya Allohn Designs, Carson, CA Abdul Aziz Aziz Fashions, New York, NY George Baah Kwame Palace LLC Fort Worth, TX Kenneth "Ras Tree" Beauchum Aborginal Bling Blam, St.Louis, MO

Baba Berthe Muso Masiri, Baltimore, MD Charles Bibbs Studio B, Riverside, CA Jolanda Nzingah Blanchard Sankofa's Child Jewelry, Fort Lauderdale, FL

Bridgeja' Baker Creative Jewelry by Bridgeja', New Orleans, LA

Carol Bebelle Efforts of Grace Ashe'
Cultural Arts Center, New Orleans, LA
Charlette Boyd Johnson Nailah's, Milwaukee, WI
Keenyah Brooks Art By Keenyah, Fairburn, GA
Jayne Cain Jayne's Crafts & Things,
Quilts, Coats and Totes, Hempstead, NY
Richelle "Ricky" Caiton Afrodity Productions,

**Leroy Campbell Leroy Campbell Originals,** Atlanta, GA

**Sidney Carter Sidney's Creations,** Powder Springs, GA

LLC, Kenner, LA

Nigel Chicksen Zimbabwe Shona Sculpture, Atlanta. GA

Henry Osaygefo Colby Timbuktu Art Colony, Ellenwood, GA

Karma Colby Karma Soul International, Ellenwood. GA

Keith Conner K.C. Graphics Design, Chicago, IL Carl Crawford Collage Illusion, Columbia, SC Najee Dorsey Black Art In America, Columbus. GA

**Dr. Foots Jewelry,** New Orleans, LA **Adam Ecclesiastes Universal Love Jewelry,** Macon, GA

Kevin Elder K. Elder Art New Orleans LA Cynthia Fearing G3 Relative Art, Los Angeles, CA

Juan Felipe Mistura, Atlanta, GA Michelle Fields and Charlene Spence Michelle New York, Brooklyn, NY Frank Frazier Visions In Black, Dallas, TX
Ndeye Gueye Ndeye Fashion, New Orleans, LA
Suzette & Kevin Hallman Suzette
Art Couture Hats, Philadelphia, PA
Walter Lobyn Hamilton Vinyl Record
Artist LLC, Indianapolis, IN
Grace Anyango Harris The Maasai
International, Stone Mountain, GA
Bill & Brenda Hart Foo Foo Fashions,
Los Angeles. CA

Phyllis & Jim Hurley Friends of Uganda, Clinton, MS

Cathy Johnson Cathy's Creations, Pearland, TX Michael Johnson Concept.7.Dezignz Fort Wayne. IN

Fampodgie Kaba Ngaya African Art, New Orleans. LA

Kimani Kamau Tinga Tinga African Art Gallery, Ellenwood, GA

Nasi Kedem Baba G Ancient Future and Beyond, Alpharetta. GA

Marissa Kendrick Deleay Lashay, Merrillville, IN Damia Khanboubi Noor LLC, New Orleans, LA Abe Lavalais Bamboozle, Alexandria, LA

Adrienne Lockett Adrienne Lockett Designs, East Orange, NJ Joyce Lomax Art By Joyce Lomax,

Powder Springs, GA

Nana Adjoa Long African High Fashion, Lithonia, GA

Sharika Mahdi-Neville Art By Sharika, New Orleans, LA

**Lydell & Cepada Martin Vases with Faces,** College Park, GA

Stuart McClean Stuart McClean Gallery, Atlanta. GA

Donovan McLean Uplift Artworks, Hammond, IN Elginia McCrary McCrary Cultural Art, Chesapeake, VA

Whitney Mero Onion, New York, NY Cicely Miller Cicely's Jazzy Art, Frisco, TX Woodrow Nash The Rage Gallery, Akron, Ohio Ona Otite Morona Inc., New York, NY Kamela Peart Kamela Peart Art, San Francisco. CA

Casey Peoples Casey's Art, Chesapeake, VA

Dana Todd Pope Dana Todd Pope Fine Art, Chicago, IL

Aaron Reed Art By Aaron Reed, Conyers, GA Karen Roache Another Phase by Karen Roache, Orangeburg, SC

Harriet Rosebud Rosebud New York, Atlanta, GA Micheline St. Louis Seven Stars Creation, Los Angeles, CA

Farris Armand Sears Farris Armand Art, New Orleans, LA

Tameka Selders Brown Baby Design (I Love Me Some Us), Richardson, TX

Paris (Payne) Smith Studio Paris Glenn Heights, TX

Phillip Snead Rare Imaje, Baltimore, MD Sylvia Sumter Culture Beautiful, Columbia, SC Karin Turner KarinsArt.com, Oakland, CA Sia Walker S.I.A. Is Rare Honey, Tallahassee, FL Greta Wallace Simply Greta, Brooklyn, NY

Minnie Watkins Minnie Watkins Fine Art, Chicago, IL

Janice Wilbourn-Woods & Carolyn Wilbourn Wilbourn Sisters Designs, Lithia Springs, GA Shirley Wilfred Wilfred Designs, Folsom, LA Jay Wilkerson Windows to Africa, Milwaukee, WI Kevin Williams K.A. Williams Fine Art, Lithonia, GA Ragan Grillier Willis Angel Bands by Grillier Willis, New Orleans, LA

Geraldine Woolard Jerre's Ethnic Accessories, Lawnside, NJ

#### SHOPS AT ESSENCE\* - CELEB ZONE

Deepak Chopra

Bernadette Stanis — Thelma of Good Times Nephew Tommy and Shooz & Bootz Perfect Hair Collection | Steve Harvey Charlie Wilson Chef Leon West

The Tree on Martin Fac

The Trayvon Martin Foundation



**ESSENCE® EATS** Grab a table at the convention center and taste the authentic cuisine of New Orleans' finest restaurants.

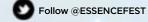
4 Of Us Antoine's Famous Cake and Pastries Metairie

Atlanta Seafood Company Bennette Place Catering Boswell's Jamaican Grill Cynthia Lain

Douglas New Orleans Red Beans & Rice & Pecan Pralines Down Home Creole Cookin' LaDelyo's Creole Catering, LLC Lamar's Famous Creole Style Wings LCD Catering Loretta's Authentic Pralines Ma Momma's House of Cornbread, Chicken & Waffles Minnie Pearl Pies & Pastries Ms Dee's Catering Cuisine LLC Palmer's Jamaican Cuisine The Praline Connection Restaurant Three L J's Cafe
Bairou Cuisine Catering
Services
Lamar's Famous Creole Style
Wings
Crepes a la Cart
Walker's Seafood
Lagniappe Cuisine, LLC
Joe & TaTa Cajun Cafe &
Lounge
Stufhapn Catering...Fried
Catfish and Stufcrab



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**COMMUNITY CORNER** Raise awareness and support for local and national community-based non-profit organizations.

100 Black Men, New Orleans, LA American Heart Association, Dallas, TX Anthony Bean Community Theater, New Orleans. LA

Ausar Auset Society Southwest Region, New Orleans, LA

BackStreet Cultural Museum, New Orleans. LA

Bayou Classic / NOCCI, New Orleans, LA Bibby Gumbo Baby Book Club, New Orleans, LA

Black AIDS Institute and the Louisiana Health Department

Columbia College, Chicago, IL

Commis Culinary Cafe School, New Orleans, LA

Community Book Center, New Orleans, LA

Disney Dreamers Academy, Lake Buena Vista, FL

Dress for Success New Orleans Fashion Week of New Orleans Foundation,

New Orleans, LA

Fearless Poets, Alexandria, LA Fight Colorectal Cancer, Alexandria, VA

Florida Coastal School of Law Foundation, Jacksonville, FL

Gideon's Promise, Inc., Atlanta, GA Green For All, Green The Church,

Oakland, CA

Hope for Haitian Children Foundation, Inc. New Orleans, LA

Healthy Start, New Orleans, LA

High Voltage, Inc., New Orleans, LA

Hormone Health Network from the Endocrine Society, Washington, DC

Howard University Alumni Association (HUAA), Washington, DC

**Human Rights Campaign,** Washington, DC

Institute on Domestic Violence in the African American Community, St. Paul, MN Jackson State University, Jackson, MS Katrina National Memorial Park Charitable Foundation, New Orleans, LA Kicks 4 Kids, New Orleans, LA

**Lion Man Foundation,** New Orleans, LA **Louisiana Center for Health Equity,** Baton Rouge, LA

Louisiana Organ Procurement Association (LOPA), Metairie, LA Margaret B. Smith ESSENCE Magazine Collection. New Orleans. LA

Metropolitan Human Services District, New Orleans. LA

NASA, Stennis Space Center, Biloxi, MS National Black MBA Association, Chicago, IL

National Congress of Black Women, New Orleans, LA

National Council of Negro Women, Washington, DC

National Responsible Fatherhood Clearinghouse, Fairfax, VA

Nelson Mandela Children's Hospital, South Africa

New Orleans Association of Black Social Workers, New Orleans, LA

Operation HOPE, Los Angeles, CA

Oxford University Press, New York, NY Play Like A Girl, Frisco, TX

St. John #5/Camp ACE, New Orleans, LA St. Jude Children's Research Hospital,

SCORE Association, New Orleans, LA

The Trayvon Martin Foundation, Miami Gardens, FL

Memphis TN

Urban Mediamakers, Norcross, GA U.S. Department of the Treasury-Making Home Affordable Program, Washington. DC

Check out even more vendor sights, sounds and excitement at the The Shops at ESSENCE\* with special pop-up experiences from our Festival partners.









\*Vendors are subject to change.

Shops at ESSENCE\* is produced by Montana Productions LLC (MPL), New Orleans, LA



#### LOVE TO SHOP? EAT? SHARE?

Shop your favorite authentic food, art, fashion and jewelry. Be a part of the community at the ESSENCE Community Corner and meet our "Vendors of the Month."



#### ESSENCE' EATS

**ANTOINE'S BAKERY** 

At the **Antoine's Bakery** booth, one should expect a unique and unexpected taste of New Orleans with a special combination of flavor, flare and southern charm.



# ARTS & CULTURE MARKETPLACE

**CHARLES BIBBS** 

Charles Bibbs' work displays a unique, strong and stylized quality done in a combination of abstract and realistic interpretations of contemporary subjects that are beautifully fused into multifaceted ethnicity, larger-than-life images.



### **COMMUNITY CORNER**

**NASA** 

Visit the Community Corner to learn about **NASA**, and their developing Space Launch System, an advanced launch vehicle for a new era of exploration into deep space!



# BRINGING THE LOVE!

**ERNEST N. MORIAL CONVENTION CENTER** 



#### **CELEBRATE YOUR ESSENCE MOMENTS WITH COCA-COLA®!**

Join us as we celebrate the taste of Coca-Cola® and NOLA cuisine at the 2015 ESSENCE Festival®! Visit www.cokeessencefest.com to share your favorite food moments and join us at the Ernest N. Morial Convention Center to stay refreshed all weekend!

www.cokeessencefest.com



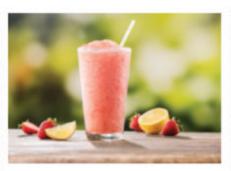


Go Further

#### **GO FURTHER**

Ford is proud to return to the ESSENCE Festival® to celebrate a weekend of music, culture and empowerment. Visit the Ford booth to see your favorite artists and experience our fun to drive, fuel-efficient lineup.

www.ford.com



M. 365RWARKS

#### LOVIN' > HATIN'

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#### See 365Black.com for details.

\*While supplies last.



# WE ARE ALL TOGETHER BEAUTIFUL

Join in a spirit of unity with P&G's My Black is Beautiful and brands like COVERGIRL, Pantene and Olay for a weekend of empowerment, complete with beauty makeovers and more. Come celebrate your beauty at the 2015 ESSENCE Festival®.

www.myblackisbeautiful.com



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Sign up for the Festival newsletter and mobile text alerts for updates on talent and the weekend events.

Our Festival partners are spreading the love for the 2015 Festival in New Orleans with the hottest stars, celebrity meet and greets, magical make-overs, awesome giveaways, the chance to enter to win a 2016 Ford Mustang and much more all for you. Get more information and see what's happening on Essence.com/ festival/sponsors-partners.



#### THE NEXT BIG THING IS HERE

The Samsung Galaxy Experience is coming to the 2015 ESSENCE Festival®! Visit us at the Frnest N. Morial Convention Center to check out the new Galaxy S6, experience the Samsung Gear VR, win tickets to the Superdome concerts, and more.

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#### SUCCESS STARTS WITH THE RIGHT MOVES

State Farm® can help you reach your goals by making you feel comfortable with the moves you make. Show us your dancing skills in our slow-motion video booth, meet celebrities, and register for a swag bag, as the DJ spins all day!

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#### MAKE EVERY MOMENT COUNT

Verizon is helping make this year's ESSENCE Festival® unforgettable by bringing you the latest in music, technology, and a chance to meet your favorite celebrities. Join us at the Verizon booth and celebrate with America's largest, most reliable 4G LTE network.

Go to www.VerizonNowPlaying.com for more.





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Experience the best in Entertainment, Fresh Bites, and Family Gatherings.

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### **BE IN THE KNOW ALL WEEKEND WITH THE FREE 2015 ESSENCE FESTIVAL® APP!**

- Plan your schedule and share with friends so they can join you.
- Receive the latest updates on our stellar artist lineup and inspiring panels and workshops.
- Sign up for programming alerts based on your interests and passions.
- Make fun Festival photo cards and share them with your friends on social.
- Keep up with the best photos and Tweets from #EssenceFest.
- · Watch video highlights from our stages.
- · Purchase tickets for our concerts, Day Party tickets, and much more.



Download the FREE **ESSENCE Festival® APP** Available for Android & iOS

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LECRAE 7:00PM



TREY SONGZ 7:40PM

TICKETS ON SALE NOW!

# ESSENCE NOW PLAYING THURSDAY-JULY 2, 2015 > CONCERT

**DOORS OPEN AT 6PM LOUISIANA SUPERDOME** 

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GET TICKETS AND MORE INFORMATION AT ESSENCE.COM/NOWPLAYING

### **ESSENCE® CONCERT SERIES**

### THE MUSIC AND PERFORMERS WE LOVE!

From Hip-Hop to Caribbean, Soul to Pop and R&B, you are sure to party all night long. Experience surprise cameo performances, comedy, crowd-pleasing DJ sets by Doug E. Fresh, the largest line dance moments and much more! You don't want to miss the 2015 ESSENCE Festival® concerts.





INDIA.ARIE





### FRIDAY, JULY 3 | YOUR NEW ORLEANS HOMECOMING!



THE ART OF HIP-HOP SUPERLOUNGE

Doug E. Fresh Slick Rick



HOT RIGHT NOW SUPERLOUNGE

Nico + Vinz Adrian Marcel



NOW PLAYING SUPERLOUNGE

Kindred The Family Soul Goapele Luenell



FOR THE LOVE OF R&B SUPERLOUNGE

Kelly Price Avery\*Sunshine



















### **BUY YOUR TICKETS TODAY!**

For Festival updates, ticket information and more, visit EssenceFestival.com or call 1-800-745-3000.



**Got Festival questions?** We've got answers! Email us at emfinfo@essence.com or call our toll free number 866.296.6779



### **#BRINGTHELOVE FOR MUSIC!**



### **SATURDAY, JULY 4** YOUR JULY 4TH SUPERDOME PARTY!



THE ART OF HIP-HOP SUPERLOUNGE

Kool Moe Dee Mystikal



### HOT RIGHT NOW SUPERLOUNGE

Esperanza Spalding presents: EMILY's D+EVOLUTION Mali Music Sevyn Streeter



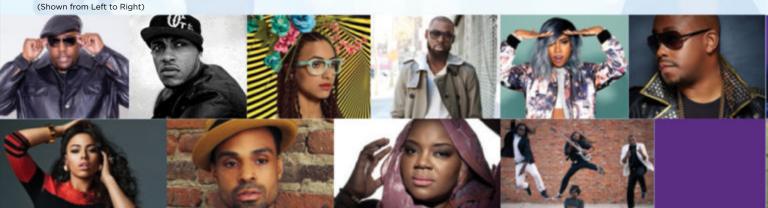
### NOW PLAYING SUPERLOUNGE

Raheem DeVaughn Elle Varner



### FOR THE LOVE OF R&B SUPERLOUNGE

Bilal Tank & The Bangas Tonya Boyd-Cannon





BE AN ESSENCE FESTIVAL® VIP FOR AN ALL-ACCESS EXPERIENCE ALL WEEKEND. PACKAGE INCLUDES THE BEST SEATS IN THE SUPERDOME, ENTRY INTO OUR VIP LOUNGE EACH NIGHT AND MUCH MORE!

### **ENJOY YOUR FESTIVAL FAVORITES PLUS NEW PERFORMERS AT THE LOUISIANA SUPERDOME!**





### **SUNDAY, JULY 5** | THE HIP HOP & R&B DON'T STOP!



THE ART OF HIP-HOP **SUPERLOUNGE** 

MASE Dumpstaphunk Dee-1

(Shown from Left to Right)



Go Further

**HOT RIGHT NOW SUPERLOUNGE** 

Lianne La Havas SZA Andra Day



**NOW PLAYING SUPERLOUNGE** 

Robert Glasper Jeff Bradshaw Tweet



FOR THE LOVE OF R&B SUPERLOUNGE

Eric Roberson Teedra Moses



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For Festival updates, ticket information and more, visit EssenceFestival.com or call 1-800-745-3000.



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### #BRINGTHELOVE to #ESSENCEFEST



### **SINGLE DAY TICKETS ON SALE NOW!**

### JULY 2-5 1-5PM DAILY

### AT THE SUGAR MILL NEW ORLEANS

Purchase your single day tickets to the Official ESSENCE® Day Party Series in New Orleans July 4th weekend featuring the hottest celebrity DJs.

**THURSDAY, JULY 2** 

DJ Drama Biz Markie **SATURDAY, JULY 4** 

Spinderella

GENERAL ADMISSION PRICE: \$42.50 per day

VIP ADMISSION PRICE: \$125 per day

(includes VIP seating, complimentary cocktails and food)

**FRIDAY. JULY 3** 

Funkmaster Flex Biz Markie **SUNDAY, JULY 5** 

DJ Cassidy

Get more information on tickets at Essence.com/FestivalDayParty



### FREE ESSENCE® EATS FOOD TRUCK FAIR 11:30AM-6:00PM DAILY

### **GET A TASTE OF NEW ORLEANS OUTSIDE THE SUGAR MILL!**

Come join us at the FREE ESSENCE® Eats Food Truck Fair outdoor experience as we serve up a taste of New Orleans with a selection of authentic New Orleans dishes, cooking demos, music, and samplings all weekend long!



Join us to see four amazing PowerMoves.NOLA entrepreneurs pitch to win \$25,000.

Visit The Big Break on Friday, July 3rd at 1:30pm at the Ernest N. Morial Convention Center on Centerstage at the 2015 ESSENCE Festival® presented by Coca-Cola®.









**Kelli Meade** gemphones.com

Mirta Desir smartcoos.com **Judy Tomlinson** fashionteq.com

**Dawn Dickson** FlatOutofHeels.com

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### Morgan Stanley









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Based on the best-selling memoir by Piper Kerman, one of Netflix's first original shows, *Orange Is the New Black*, was an instant hit when it debuted in 2013. The highly binge-watchable dramedy revolves around Piper Chapman, a self-involved thirtysomething WASP imprisoned for laundering drug money for her girlfriend. But any *OITNB* fan can tell you that the real strength of this groundbreaking series is its remarkable cast of characters led by actresses Uzo Aduba, Danielle Brooks, Laverne Cox, Vicky Jeudy, Adrienne C. Moore and Samira Wiley.

s each episode unveils the stories behind drug queens and killers, stalkers and credit-card thieves, and drug mules and robbers, *OITNB* has shown women you seldom see on the big or little screen because they have curves or dark skin or gaps in their teeth or short naturals. With season three's episodes now streaming, here's how six members of the *OITNB* ensemble cherish themselves.

### ADRIENNE C. MOORE (Black Cindy), 34

Moore started her career in Atlanta maintaining corporate sponsorships for the Essence Festival (yep, this ESSENCE). After a few years of full-time work, acting workshops, auditions and community theater, she got laid off. "I had been praying to leave my job, but like most of us, I couldn't afford to make that kind of transition," she says. The layoff, however, pushed Moore to move to New York City to get a master's degree in acting and do commercials and voice-overs. The rest is history.

**How I stay in love with my body:** Every morning I look at myself in the mirror, touch myself and say, "I love my breasts. I love my stomach. I love my legs, my thighs, my butt, my feet, my arms, my face just the way they are." It's been a journey for me with my body, so I try to love it the way it is.

I'm an athlete who hates the gym: My dad was a coach, so, quite naturally, his three kids played sports. The first one I ever learned was golf, and in high school I ran track and played varsity basketball, softball and tennis. Participating in sports is a great way to stay in shape, because I don't like going to a gym. On a good week, I do one or two days in a gym and swim or play basketball on the other days.

I feel sexy when I sweat: There's this bad myth that Black women don't want to mess up our hair. I love to sweat! I enjoy taking a nap in the steam room for a good 30 or 45 minutes. It's great for your pores and your immune system. Sexiness is an inside job: We place so much emphasis on defining what sexy is by physical appearance, but I think it's a manifestation of one's inner confidence and authenticity. Really talking to someone, looking each other in the eye and having a conversation that isn't plastic, is sexy.

### VICKY JEUDY (Watson), 34

After being a semifinalist in the Miss New York USA beauty pageant, the Queens native went on to study theater at SUNY New Paltz. But after graduation, Jeudy split her time between working as a program analyst for the government

and training to be a fitness instructor. She then landed a position as a corporate fitness instructor but was later laid off. That's when she decided to pursue acting wholeheartedly. Within a year, she won the role of Watson.

I step in the name of love: Even though it's old-school, stepping is such a great workout. The fun comes in when the instructor calls out the different moves. I get a high.

**My curiosity makes me sexy:** I'm always willing to learn, grow and evolve. I love that I'm willing to change, even though it hurts. It just means humbling myself.

I keep things simple: I really like a solid, minimal look. In the summer, I wear a nice, clean white tank top, fitted jeans, heels and hoops. I think it's a timeless look.

I'm a proud Haitian: My family is from Haiti, and I went to Port-au-Prince about six months after the earthquake. A lot of people were still living in tents, but I felt a peace, a joy about them. In Haiti, if you can drink a whole can of soda by yourself, you pretty much have your finances together. One of the neighbors had a party where every single person had a can of soda. Despite the earthquake and tragedy, they were able to find happiness in their daily lives.

### SAMIRA WILEY (Poussey), 28

Wiley began acting at Washington, D.C.'s prestigious Duke Ellington School of the Arts (famous alums include Dave Chappelle and Meshell Ndegeocello). Right after graduation, she was rejected from every arts college she applied to. After spending two years studying at Temple University, she eventually got into Juilliard. Wiley was bartending when she snagged her *Orange* role, and she continued serving drinks throughout season one. When fans kept showing up at her job she realized that she'd arrived.

I am not my hair: I cut off my fro about nine years ago because I was transitioning into acting full-time. Many women tell me they want my hairstyle but are too scared [to make the Big Chop]. Others have said I've inspired them to do it. I'm sure that whenever the amazing journey of this show is over, I'll probably grow my hair back.

I celebrate my contradictions: When some fans see me all done up in a dress, they'll go online to say I'm not being who I am or they like me better the other way. But I grew up in church and wore dresses every Sunday; they make me feel amazing. I'm not dressing up because I have to but because it makes me feel good and is a part of me too.

I'm big on eye contact: Confidence is so sexy. I always >









Uzo Aduba

make eye contact with people. A lot of times people think I'm coming on to them. They're like, "She likes me," and I'm like, "No, I'm just trying to connect with you."

I can hang with the boys at the gym: I try to run three or four miles at least two or three times a week and lift weights. I like going to the parts of the gym where only men exercise. I'm a little overly ambitious sometimes. I'll wonder, Can I pull myself up here? I won't know, but I'll try and hope I don't fall down.

### UZO ADUBA (Crazy Eyes), 34

The daughter of "very traditional" Nigerian parents, Boston-born Aduba always thought she would pursue a career in law. But at the urging of a high school drama teacher, she majored in classical voice at Boston University and eventually found her way to Broadway. Aduba made her TV debut on Blue Bloods after landing Orange. The risk of doing a show on a brand-new platform paid off: Aduba has won two Screen Actors Guild Awards and an Fmmv

I love my smile: For the majority of my first 18 years, I hated my gap. My mom would tell me that in Nigeria, it's a sign of beauty. I was like, "We're in Massachusetts." While taking pictures for my school portrait, the photographer asked me why I only smiled in between shots. I told him I didn't like my gap, and he was like, "I think you have a beautiful smile." It was a super-simple statement, but it really hit home. Today there's not a selfie or personal photo I take where I'm not smiling wide. It sometimes feels as if I'm making up for lost smiles.

**Running makes me proud:** I ran track and field in high school and college, and I was a competitive figure skater for ten years. As an adult I've done two marathons. As I ran them, I would say to myself, "Just keep going. You can do this." I carry that with me when I'm on the set for Orange and when I'm filming a movie.

I'm a hair chameleon: I love to play with my hair. I wear it natural, I wear it straight, I wear extensions. It's amazing how your hair can reflect your personality. My hair feels like my signature sometimes.

Smarts are sexy: I think confidence, intelligence and quick wit are sexy.

### LAVERNE COX (Sophia), 30

The Mobile, Alabama-born actress started her TV career on VH1's reality show I Want to Work for Diddy. She didn't end up working for Sean Combs, but the trans advocate and producer can claim some serious firsts: Cox is the first openly transgender person to be nominated for an Emmy in acting and the first trans woman of color to produce and star in her own TV show, VH1's TRANSForm Me. Bonus: Time magazine put her on its cover, making her the face of the transgender movement.

I learned to love my full lips: I adore them. The funny thing is, they were this size before the rest of my face filled out, so the kids used to call them "coffee coolers." Now people are spending tons of money to have lips like these.

I've made nice with my weight: About a year ago, I lost 17 pounds. Then I gained it back plus five. Much of it was stress, the pressure of being the face of an entire community. I'm just trying to love myself more, and that means eating better. It also means that when I do have extra pounds, I have to love that too.

If my mirror could talk: This is intense, and it's hard. What I've been doing is looking in the mirror and listing all the things I have an issue with and then saying, "This is beautiful." I just go down the list and tell myself, "You have to accept that this is you today." I make time to do this.

Bye, negative thoughts: Ten years ago I would say to myself, "I'm fat and ugly," but I look at pictures now and it's like, "Girl..." Looking back, I spent so much time hating myself, and I was perfectly lovely. I mean, I am above average in looks! [Laughs] I should have always been living my life.

### DANIELLE BROOKS (Taystee), 25

Brooks was raised in Greenville, South Carolina, by a minister mama and deacon daddy. A lifelong actress (hello, church plays!) and singer, Brooks went to Juilliard at 17 and landed her OITNB role a year after she graduated. Brooks says being on the show has helped her feel more confident. And the prison scrubs don't hurt either: "The beauty of Orange is that it shows all of us in our uniqueness. Also, we're in jumpsuits, so it kind of mentally saves us from torturing ourselves with trying to look like somebody else." [Laughs]

My size is just fine: Being my size [in this industry] is so rare, but regular people look more like me than runway models. To show beauty in a different way really lights me up inside. That's so cheesy, but it does. I'm not saying I can't improve and be better, and I'm not saying one day I might be a size 6, but right now I love who I am, and that should be accepted by the world as well.

I feel gorgeous on the job: I'm glad I started out my career on Orange because being in a group of women who are embraced for being different, where every woman loves herself, helps me to say, "Dani, you're perfect the way you are." The show has given me that gift of realizing that I'm enough just the way I am, with my skin complexion, with my body, with my hair, with everything someone else might call a flaw. That's been a beautiful thing.

I'm a leading lady in life: This year, at Black Girls Rock, director Ava DuVernay said that every day you should walk out of your house like the leading lady in your own film. That really stuck with me, because when someone meets me they should feel my presence. I'm not always the most confident; sometimes I still haven't stepped into this thing that is fame or gotten used to all the attention from the public. But Ava's words reminded me, "Yes, I'm supposed to be here."

We're not a trend: People may look at it this way, but I'm ready for shows like Orange to be permanent in this entertainment business. It's time for us to do that, not only with Black people but with transgender people, Indians, Asians every group needs to be represented.



**Akiba Solomon** (@akibasolomon) is a Brooklyn











sk anyone their first thoughts on Jordin Sparks and you'll get "American Idol winner" or "That young pretty girl who sings." Ask Sparks how she defines herself and she'll say, "I'm coming into my womanhood." These days life is sweet: She's moved to Los Angeles, and there's that new man all over her Instagram (more about him later). And this summer we'll hear her gorgeous voice again, thanks to the release of her third album, Right Here, Right Now.

"It was so refreshing to go into the studio and make whatever I wanted," Sparks says. Her producer, Salaam Remi (known for his magical touch with such artists as Amy Winehouse, Miguel, Nas and many others), encouraged her to experiment, and that she did. There are hip-shaking beats, like one featuring 2 Chainz ("Double Tap"), along with emotional ballads ("Tell Him That I Love Him") to remind her fans that her heartbreaks are real and that she makes mistakes. "I was recording before, during and after my very public breakup [with Jason Derulo], so there are a lot of different feelings on this record," she admits with a sigh.

That said, Sparks is crystal clear that Derulo is old news. "I hope he has a good life and finds someone who makes him happy. I really do," she professes. And what of the reported new boo, rapper Sage the Gemini? "My dad told me that a man

should be an amazing bonus to your already meaningful life." Our guess is that Sage is bringing the amazing to the table.

But having a special someone isn't the only thing making her glow. There's a lightness to Sparks that conveys an admirable level of self-acceptance for a 25-year-old. Then there's also a literal lightness—she has kept 50 pounds off her 5-foot, 10-inch frame for the past five years. "I didn't do anything crazy. My goal was simply to be a healthy 21-year-old." Sparks started walking and embraced a different relationship with eating. "I had to figure out if I was eating because I was hungry or just bored, or habitually eating because the food was in front of me." After losing 30 pounds, she plateaued, so she stepped up her cardio and got a trainer. She dropped 20 more pounds.

Sparks loves Jesus, but she also loves twerking. "I will shut down a club!" she says emphatically. "I'll body-roll and twerk, all in good fun. I think I still have this America's sweetheart, girl-next-door type of thing, and I love that. But girls next door like men too," she says. So she's mindful of the fine line between being an example to her younger brother and cousins ("They're watching me") and being a woman. "Somebody else's sexy isn't going to be mine. Rihanna's got her own. Beyoncé's got her own, and I've got my own. I'm good the way I am."





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LIFE COACH AND BEST-SELLING AUTHOR **LISA NICHOLS** WAS WRITING HER UPCOMING BOOK, *ABUNDANCE NOW*, WHEN SHE REALIZED HER WEIGHT WAS KEEPING HER FROM HER BEST LIFE. SHE REVEALS THE EMOTIONAL HEALING SHE NEEDED TO DO BEFORE DROPPING MORE THAN 50 POUNDS as told to charreah K. Jackson I photography by Zyaire Porter



I, LISA NICHOLS, HAVE A CLAVICLE, THAT BONE UP BY THE NECK WE SOMETIMES CALL THE COLLAR-BONE. AND FOR THE PAST 20 YEARS, I DID NOT EVEN KNOW A CLAVICLE EXISTED.

've shared freely my journey of wrapping my son in a towel when I couldn't afford diapers. I've told my story of coming out of an abusive relationship, becoming a contributor to *The Secret* and earning my first million dollars. I've confessed to failing English class before becoming a best-selling author. But my weight, something you could easily see, wasn't something I ever talked about—even as God whispered to me, I would help Black women lose weight despite not yet letting go of my own.

Last December I sat on the stage of *The Steve Harvey Show* helping others prepare for their New Year's resolutions. One woman stood up and talked about her battle with her weight. I felt like I would be a fraud if I didn't meet her where she was. I was not ready to share my scale numbers and just said, "I'm committed to losing 45 pounds by my next birthday in May." I had declared to the world something I wrestled with in private.

### **■ PINPOINTING THE POUNDS**

I've been over 210 pounds much of my adult life. And when you carry weight "well," you can fool yourself into believing you don't mind carrying it. I realized last year that I didn't want to carry it anymore.

I wasn't always a big girl. In school, I ran track and was a state champion hurdler. Until my early twenties, I had a body like Serena Williams's. I was booty, a small waist and C cups. Two things

occurred with that body. First I had a lot of sex looking for a little love. I thought that sex led to love and marriage. After a few times of love not showing up following sex, I put on a jacket to protect myself, which was one layer of weight. I wasn't emotionally mature enough to set a healthy boundary with sex, and it was so painful to feel used. With my thicker body, my booty wasn't stopping traffic. Guys began to tell me, "You have a pretty smile." It's because my ass was spread from east to west. They had just my smile to look at, but it felt like it worked—they could finally see my personality.

The second thing that came with that body was awkward relationships with some women. With my body and charisma, I was sometimes viewed as a threat. So I put on more weight and a false solution occurred. No one gave me a manual for that body, so I traded it in for a jacket I could manage.

### FACING THE FACTS

With more to love, I achieved great success. But if I was a superwoman, weight was my kryptonite. More than 57 percent of African-American women are obese, yet we don't consider ourselves to be. When I was ready to get in better shape, I went to a holistic doctor and paid \$2,000 for an entire body analysis. She sat me down on Skype and said, "I need you to flip to page ten in this 27-page document." The chart gave a range of numbers for being overweight, obese or morbidly

obese. The range for morbidly obese started at 35. I looked at my number. It was 38. I looked down at my body; I had felt pretty sexy that day. But then the reality of my health slowly hit me and I cried. I was mad at myself for letting this happen.

My weight also was leading to other health issues. I was diagnosed with sleep apnea more than ten years ago. Those who suffer from this condition stop breathing or take shallow breaths while asleep and either wake up completely or go to a lighter level of sleep. They are at risk for heart attack, stroke and high blood pressure. I was 225 pounds during my first test and woke up 62 times in an hour. Every night for ten years, I was in danger of dying, and I never rested. In tears last year I cried out, "God, I just want a full night's sleep." The clunky sleep machine also minimized letting men in my space—another layer of the jacket that was creating barriers for people to get close to me.

I started praying for guidance. I said, "God, how can I be more responsible and lead in a better way?" I felt the spirit whisper to me, "Design your body so it lives out your life's purpose." It was clear I had to drop the pounds so my body could be the tool to live out my purpose. I had never connected them that closely.

The second question I asked was, "God, what would prevent me?" I'm hardheaded, so I need to know how I might get in my own way. The response I heard was, "Your life won't be long enough because you didn't take care of your health." I was riveted.

Once you have an awakening, you can't un-know what is revealed. I realized I was in a position to lead others but had been silently condoning a dangerous idea of "carrying your weight well." In December I knew it was time for a change. I didn't want to disappoint God.

### JUMP-START YOUR WEIGHT RELEASE

AFTER HEALING YOUR EMOTIONAL PAIN, GO DIGITAL FOR LASTING WEIGHT LOSS. CHECK OUT THESE FREE AND EFFECTIVE RESOURCES BY CHRISTEN A. JOHNSON

### **1. KNOW YOUR NUMBERS**

Body Mass Index (BMI) mobile calculator apps, like BMI Calculator, help you see the benchmark, understand your current weight and set realistic targets.

### 2. LOG YOUR MEALS

A food diary can double your weight loss. The MyFitnessPal app makes that easy, with nutrition information for most foods. The service keeps a total of calorie intake and exercise.

### 3. RECRUIT CHEERLEADERS

Whether you join Weight Watchers, search Black Women Losing Weight on Pinterest or log on to blackweightlosssuccess .com, finding a community will assist on the tough days.

### 4. GET MOVING

If the gym or ClassPass isn't your style, work out wherever with videos on Hot5 or Nike+ Training Club phone apps.

### **5. TRACK PROGRESS**

Buy a Fitbit, Nike+ Fuelband or Jawbone wristband to monitor movement. Get in shape with friends through its fitness challenges.

### **■ THE INNER WORKOUT**

We all know the prescription for weight loss: Eat better and sweat. What we are unconsciously looking for is the healing we have to do that will inspire lasting change.

When I began to consider losing weight as an emotional journey, I had to go to the core of what my weight protected me from. It's not all agony. The weight gave me something! I could show up in a room and I knew I was going to be liked by the women because I represented Mother Earth. I had personality, and they knew their men didn't want me. If a guy chose me, he chose me beyond my body.

I had on a 50-pound emotional jacket that I thought made it easy for others to accept me. The cost of that jacket was my

As I began to move my body, my emotions moved as well. Digging deeper into other causes of my weight gain and why I had kept on the pounds. I finally faced my biggest fear: abandonment. About ten years ago, a friend of a friend offered to give me a body reading, which assessed my life thus far by studying my features. She asked, "What happened at 28?" I was shocked. She added, "Your body is healthy. Your weight is all emotional. Something happened at 28 and you shut down." I said. "I don't know. I'll think about it." I knew the whole time what happened.

I was 28 when my son's father went to prison. That was the biggest form of abandonment to me. My son is 20. I've said a thousand times, "I'm over it." Every time I said it, I was hoping to will

I'm going to get up. The pain has been sitting with me for 20 years." He said, "Trust yourself." I did. I lay down with it and cried it out, and on January 12 of this year I got on the phone with my son's father and finally shared my feelings. We cried, and it was the most healing and beautiful thing. I shocked him and freed me!

I never took time to address my pains. I wrote the book No Matter What and never stopped. What I realized was that inside of a "no matter what," there's permission not to heal. You don't get extra credit for bouncing back with an internal shatter no one can see. Because you manage to cover up or produce masterfully with pain in your space doesn't mean it doesn't deserve to be healed. My sister, don't be afraid to seek

> healing. Heal the emotions and take the power from your stories. You will be stronger.

### WE ALL KNOW THE PRESCRIPTION FOR WEIGHT LOSS. WHAT WE ARE UNCONSCIOUSLY LOOKING FOR IS THE HEALING THAT WILL INSPIRE LASTING CHANGE.



(Above) Nichols knew she had to make a change. (Right) She loves her lighter frame.





personal joy and a good night's sleep. I decided to begin shedding the jacket and take back all my power.

In December I started working out daily and in January I helped launch Non-Negotiable 90 (nn90.net), my commitment to fitness, with my coach, Anthony Elfonzia. I scaled back on indulgent foods like bread and ate significantly smaller meals. I would take a meal I used to eat and cut it into three servings and eat six times a day. My stomach started to shrink. myself to that. I never let myself feel abandoned. I never said, "I'm afraid of our son being a Black boy in South Central without you." I never said, "I saw a future for us and I'm angry you tried to get around the system." I never said, "I loved you." Never.

It was time to deal with abandonment and other issues that kept my weight on.

When a dear friend asked me, "Why don't you want to address this pain?" I said, "If I lie down and cry, I don't know if

### **A NEW DAY**

I didn't "lose weight" because I don't plan to find it. Releasing the weight was internal and external. I worked out every day for at least 15 minutes, often right in my bedroom. By February I had lost my first 30 pounds. I woke up one morning and felt different. I said, "I think I slept last night." I felt as if I had landed back on earth. That month something else also happened my clavicle emerged. My neck had a necklace of its own. It's my favorite new jewelry.

I was sure there was the woman I know myself to be inside of the woman I had become. My ancestors didn't go through what they did for me to live in protection. I'm supposed to play as big as I can. It wasn't until I admitted what the weight

gave me that I could let it go.

No woman wants to get to the end of her days, sitting in her rocking chair and saying, "I didn't give it my all." I didn't want to die having something left in me because I didn't confront my pain. You're not afraid of dying if you live right. I released the weight so I could live out my assignment.

It took courage to say to my hurts, I've addressed you and set you free. My healing today looks like 53 pounds gone, a gorgeous clavicle and a good night's sleep.



# SISTER SOLDIERS

DONNA M. OWENS TAKES A LOOK AT THE CHANGING LANDSCAPE OF CIVIL RIGHTS IN AMERICA AND CONSIDERS THE ROLE BLACK SORORITIES PLAY IN TODAY'S MOVEMENT

**ILLUSTRATION BY KETURAH ARIEL** 

anielle Green was at work in Washington, D.C., when Baltimore erupted in protests and riots on April 27 just hours after the funeral of Freddie Gray. The 25-year-old Black man had died on April 19, one week after being arrested by Baltimore police and sustaining fatal spinal cord injuries. "I was getting calls and texts from family and friends about the rioting," recalls Green, 41, a public school administrator who lives in Baltimore. "Once I heard what was happening, my mind immediately went to support efforts."

As Maryland state director of Zeta Phi Beta, Green galvanized

fellow sorority sisters to assist the local community. "We attended a town hall meeting; took part in a peace rally led by religious leaders; and donated toiletries to the Gilmor Homes housing project, where Freddie Gray lived," says Green. "It felt like we were doing service in line with the founding ideals and principles of our organization."

Indeed African-American sororities have a storied history of activism in America. In the early 1900's, amid an endemic culture of racism and segregation, Black women first formed Alpha Kappa Alpha and then Delta Sigma Theta on the campus of Howard



I JOINED DELTA **BECAUSE OF OUR** HISTORY OF SOCIAL **AND POLITICAL ACTION. THOSE ISSUES** REMAIN EXTREMELY **IMPORTANT TO ME."** 

-CHARLENE CARRUTHERS

"I wanted my organization to take a clear-cut stance on police brutality and was disappointed when that didn't happen," says Charlene Carruthers, 29, a Delta in Chicago who heads Black Youth Project 100, a group of people from across the nation who banded together after Trayvon Martin was gunned down in 2012. Its activism continued in earnest following the police killing of Michael Brown in Ferguson, Missouri, and the subsequent deaths of Eric Garner, Tamir Rice, Akai Gurley and others. "I joined Delta because of our history of social and political action. Those issues remain extremely important to me," she says.

Since getting pushback, SGRho has revised its position. "Many of our members challenged us, and we heard them loud and clear," said Bonita M. Herring, international president of Sigma Gamma Rho. Herring explained the initial ban as "a liability issue," adding that "if someone is wearing their colors, it looks as if they are speaking for the entire sorority. We are a sisterhood, but the reality is, there is also a business to protect." Alpha Kappa Alpha similarly changed course. According to a statement later released by the organization, members may wear paraphernalia during peaceful protests. Asked to explain its initial paraphernalia ban, Paulette C. Walker, the national president of Delta Sigma Theta, provided ESSENCE with a written statement that read in part, "We have always [supported] and still continue to support every member's interest and right to participate in organized nonviolent activities and marches that denounce social injustices in our communities."

"Having organized and participated in solidarity marches, I have seen women in sororities take action," says Janaye Ingram, 36, an AKA who serves as national executive director of the ational Action Network, founded by Rev. Al Sharpton. Knyra Ratcliff, 21, a Troy, Alabama, college student who holds a leadership position with SGRho, has taken part in sorority forums designed to engage law enforcement. "We're trying to channel the anger into a proactive approach and positive dialogue with

Furthermore, Zeta Phi Beta has developed an initiative called Get Engaged. "We have grave concern for the senseless killing of Black men, women and children, and other injustices that plague our community," says Mary Breaux Wright, the sorority's international president. Get Engaged, which is being implemented in collaboration with the NAACP, provides Zeta chapters with a framework to foster citizen engagement and strengthen relationships among the community, elected officials, law enforcement and educators.

Community collaboration is key to effective change, says Delilah Berkley, 24, a Delta who lives in Atlanta. "I've been participating in peaceful protests, rallies, die-ins and town halls to speak up for what is right," she says. "I am extremely passionate about getting my peers involved in stepping up to the plate just as Dr. King did when he was younger. We have to be leaders."  $\square$ 

Donna M. Owens is a Baltimore journalist specializing in politics and health. She is a member of Alpha Kappa Alpha.





As we continue our #BringTheLove campaign, this month Relationships Editor Charreah K. Jackson explores burlesque dancing to help embrace her body—and how all women can do the same

Preathe into your p\*ssy," says Chicava HoneyChild, producer and proprietor of Brown Girls Burlesque. Ten Black women of varying shades and shapes sit in butterfly position inside a New York City dance studio wondering what we got ourselves into. We are the newest recruits of the Broad Squad Institute, a six-week intro course to burlesque, the legendary dance form that mixes storytelling and striptease. The physical stretching has nothing on the class's psychological push to unleash our sensual selves. "Decide what part of your body or life you want to reclaim with burlesque," Chicava encourages. "Explore your

SEX &

The inimitable Josephine Baker performing in Monte Carlo in 1974

### SEX & LOVE BURLESQUE

fantasies, desires and the things that bother you." In these days of butt shots, slut walks and backside selfies, Black women need the space to define and celebrate our bodies and sexuality more than ever.

I get that opportunity as each of us in the class pops out a nipple and tries on pasties of different sizes to cover our areolae. I choose purple pasties and champagne tassels as my first burlesque accessory: I am officially a dancer. Next the bras come off-we tape our pasties on, and the fun begins as we try to get the tassels to twirl. I soon discover I have a breast twin. With clothes on, we could be cousins. But with bras off, we could be sisters. I laugh and bounce. The free-flowing feminine energy is exhilarating, and the experience is one of the most intimate of my life. Next we put the tassels on our pants or undies and try to twirl the tassels with our butts. This isn't about turning someone else on but about reveling in our beauty and our bodies.

Every burlesque dancer needs a moniker. For our second class, a few graduates of the institute come and share the backstory of their burlesque names, including sassaBrass: The Poom Poom Priestess, "I'm a pleasurefilled healer who uses performance to deliver the gospel of the p\*ssy," she shares on her Web site. "Welcome to a church where we p\*ssy-pop for praise, twerk for testimony and worship in service of our liberation." I'm in love with her fusion of spirituality and sex, something I've been fighting to unite as a sexual being and granddaughter of a southern minister. My grandmother avoided saying the word sex, and my mother, like her mother, skipped the sex talk with her daughter. I'm determined to end the silence on sexuality that plagued my family and many others. The next morning in the shower, words that feel southern and feminine sashay around in my mind. Peaches. Molasses. Sweet potato. Finally my burlesque name comes to me: Soufflé. The dish that makes everyday sweet potatoes sound chic fits like a nipple tassel.

Chicava started burlesque in 2006 and revisited history for her name. The





(From left) Jackson in her Sunday best for her first burlesque recital; the dancers of Brown Girls Burlesque strike a pose in New York City.

Hampton University and Goddard College graduate remembered the story of Sor Teresa Chicaba, a West African nun. She was sold into slavery in the 1600's, and after her owner died she joined a convent and later became a celebrated healer. Chicava was inspired for her stage name. "We honor women before us by being empowered," she says. On igavemybody .tumblr.com. Chicava pays tribute to Black trailblazers of burlesque from Josephine Baker to Chinkie Grimes, who was a maid for Orson Welles before becoming a performer in the 1940's. The renaissance of Black performers including Jeez Loueez in Chicago, Alotta Boutté in San Francisco and Vagina Jenkins in Oakland—is growing.

Yet freeing your sexual self doesn't come without backlash. In the music video for her song "Yoga," Janelle Monáe trades her tuxedo for jeans and a crop top and gyrates in front of the mirror. Like me, many loved her freer persona, but it made others uncomfortable to see the singer embrace her booty. To some, she hadn't gone far enough. One guy tweeted Monáe, saying, "Girl, stop being so soulful. Be sexy. Tired of those dumbass suits."

Monáe's response was poignant: "Sit down. I'm not for male consumption." Her tweet highlighted the reality that too much of our bodies' moving and being sexual is for men. Of course,

it's not just the fellas or society who is policing our sexuality. Sometimes it's us. As I work on my routine for Soufflé, I get a pitch for a story titled "Guiding THOTS to freedom." It's from a young Black woman describing herself as a modern Harriet Tubman. Living in the shadows of Black women characterized as Jezebel and Sapphire has led many of us to fight the stereotype by being "good girls." Too many Black bodies are used as a commodity, but it doesn't ever justify calling another woman That Ho Over There.

In the week we learn how to seductively take off stockings and gloves, a friend excitedly shares that she's getting fat taken out of her stomach and put into her butt. I invite her to check out the class. My butt doesn't get bigger from going, but I do fall deeper in love with the body I'm blessed with. "Plastic surgery won't cure self-esteem issues," Chicava says. "We all have things we want to change. The first step is to accept yourself. Then to celebrate that you are a complete, unique phenomenon."

I remember her words during my first burlesque performance to a mash-up of Ray Charles's "Georgia on My Mind" and Beyoncé and Nicki Minaj's "Feeling Myself." I take back my brown body, one shake at a time.



### Real Talk. Real Reviews.





- Deanna, Vlogger





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### Reality Checkout

After the incident at the hotel. I was in utter shock. I had thought I had it all together since people typically came to me for advice. But there I was. Professionally, I was on top of the world, and then I had the rug ripped out from under me. If I had been seeing a psychiatrist or a therapist before the breakdown, maybe somebody would have been able to detect that I was off balance. Nobody close to me had a clue, and neither did I. During my stay in the hospital, I was given medicine to stabilize my moods, and I spoke with a therapist. Upon being discharged, I returned to Los Angeles and went back to work on Ally McBeal feeling more in control. Everybody on the show was wonderful to me, but my contract wasn't renewed for the final season. Nobody gave me an explanation, but I assumed it had to do with what had happened. I was devastated.

### Memoirs of Holly wood

Once my episode became public, I was torn apart in the press, which really hurt. Up to that point, I'd led a charmed life in show business. My mother recognized my talent early, and I did my first play, Fiddler on the Roof, in the second grade. I continued doing theater and taught myself how to act by watching movies and other productions. At 23 I did a

play in New York and was asked to try out for Divas, a TV movie originally produced by Quincy Jones. I auditioned for him in L.A. He said, "This girl has It." I could have fainted, and I have always cherished that memory. I got the part, booked Jason's Lyric soon after and the roles kept coming.

But even if you have "It," you can falter. Ally McBeal was my last Hollywood gig. After that I moved back to my hometown of New York City and stayed there for more than a decade. During that time I worked with many doctors to get as much control of my life as I could and experimented



with various treatments including mood stabilizers and antipsychotic medications. I've learned to look for the symptoms in myself: getting too euphoric or overstimulated. My bipolar

disorder is usually exhibited on the high-energy and manic end. Some people who have the illness are more on the depressive side.

### **Body Beautiful**

Before my mind and moods came under scrutiny, my body and I had already gone through a journey. I was a tomboy growing up. Then puberty hit, and seemingly overnight I had a 38DD bra size. I constantly wore sweatshirts and was mad at my body. Then I fell in love as I neared my twenties. When I realized my body could turn a man to mush, it became empowering. I was often the curvy one on set, and I felt beautiful no matter my size. I still enjoy the company of men, although dating has been interesting with my mental health condition.

When I was hospitalized, I was in a relationship, and he was terrific about it. We stayed together for a while afterward. I'm not dating anyone seriously now and don't feel pressured to do so, but I hope The One comes along.

### Finding My Peace

The best thing about taking a step back was spending time with my mother. She passed in 2011. What brought me through has been medicine, prayer, music and my dog, Josephine. I see a psychiatrist and a psychologist regularly and now just take antianxiety medication. I've returned to L.A. to give my career another try. I'm going on auditions and handling rejection better than I did in the past. We recently had an Ally McBeal reunion for the TV Land Awards. It was wonderful getting dressed up and seeing everyone.

I'm tackling the myth that African-American women have to be pillars of strength. We have the right to fall. We have the right not to always have our sh-- together. We just have to take our mental health as seriously as we do the physical. Do not be afraid to go to a therapist or a doctor to make sure everything is fine. I am excited for my new chapter. I now am stronger and ready for what's next, while taking care of my emotional health.

### **BIPOLAR BRIEF**

Thanks to popular fictional characters like Crazy Eyes in *Orange Is* the New Black and Andre in Empire, the dialogue about mental illness has been growing in our community. Bipolar disorder, formerly manic-Health, for people with the illness, an overly joyful or excited state is a manic episode, and an exceedingly sad or hopeless state is a depres-

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# GEORGIA ON OUR MINDS

ALLOW US TO REINTRODUCE YOU
TO THE CAPITAL OF THE SOUTH:
ATLANTA, WITH ITS SURROUNDING
CITIES, HAS TRANSFORMED INTO
A CULTURAL EPICENTER

BY CHARREAH K. JACKSON

# ATLANCE

een to Georgia lately? If not, you missed your chance to snap a selfie with Anthony Mackie, who was filming Marvel's new Captain America movie in Atlanta this past spring, or watch Magic Mike XXL star Channing Tatum undress in the flesh in nearby Tybee Island, where 300 lucky local ladies saw the cast perform last fall. With a boom in entertainment and business development, as well as experiences commemorating the city's history, Atlanta and its surrounding areas are enjoying a cultural renaissance. "We have the most construction happening in Atlanta since the Olympics [in 1996]," says LaRonda Sutton, director of the Mayor's Office of Entertainment. Sutton was selected by Mayor Kasim Reed, who served as an entertainment lawyer before his election. She says the administration's mission is to expand the city as an entertainment hub: "We're trying for world domination." In 2016, Tyler Perry Studios—whose shows on OWN, the Oprah Winfrey Network, bring in strong ratings—will celebrate ten years based in Atlanta.

#### LIFE ATLANTA ATTRACTIONS

Perry was one of the first to make movies in the southern capital. Now other producers have followed in his footsteps—at least 30 major projects are in the works. The Georgia Entertainment Industry Investment Act, passed in 2008, provides a huge tax incentive. Television favorites like Being Mary Jane, Single Ladies, The Walking Dead and Vampire Diaries have all filmed around the city and neighboring towns, along with big-screen productions such as The Hunger Games sequels and Selma. But you don't have to work in the industry to enjoy the scene: Companies like Atlanta Movie Tours allow folks to revisit their favorite movies.

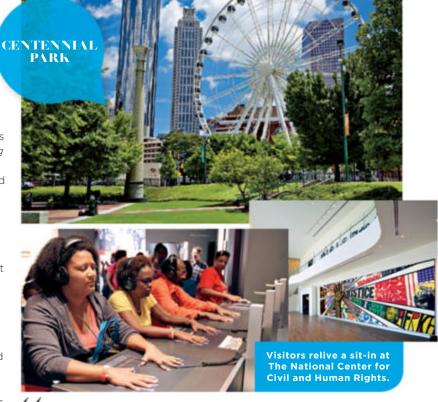
After leaving the fantasy world, you can transport to the realities of the past at The National Center for Civil and Human Rights, which opened downtown last year. "Only 25 percent of people today remember the March on Washington," notes Judith Service Montier, vice-president of marketing at the center. "If we don't know our history, we are destined to repeat it. We can use history to help us handle what's happening today and build for the future."

In the center's Rolls Down Like Water: The American Civil Rights Movement gallery, director George C. Wolfe has created an interactive exhibit. It opens with images of the everyday for White and Black Americans in the 1950's and 1960's mounted on adjacent walls. At first the lives appear to be similar, with scenes from pageants and church and of good times. But when you look up, pictures of the KKK and other dangers to Blacks light up the ceiling, underscoring the stark difference between the races.

The museum's most talked-about exhibit is a sit-in lunch counter simulation that brings the plight of protestors to life. Guests sit at the counter, put on headphones, place their hands on the table and go back in time as they listen to angry patrons yell insults and threats while the counter moves. A clock tells you how long you lasted through the assault. During our tour, about 20 Freedom Riders, including activist Hank Thomas, were there taking photos beside their mug shots plastered on the wall.

A few miles away from the museum sit the childhood home, church, grave site and historical center of civil rights icon and Nobel Peace Prize recipient the Reverend Dr. Martin Luther King, Jr. In many of our communities, streets named for King and other leaders are dilapidated, as Erykah Badu croons in "A.D. 2000," but Atlanta is working to reverse the trend. "Our Martin Luther King Boulevard is going to be the best in the world," says Sutton. "It's the legacy of the mayor and city to make sure of that. This is where he's from." After hitting the King Center and historic places near Auburn Avenue, visitors can now hop on the Atlanta Streetcar, a \$70 million project, to explore other parts of the city.

Just off Joseph E. Lowery Boulevard, in Atlanta's West End and Atlanta University Center area, is the studio for *Being* 



# We have the most construction happening in Atlanta since the Olympics. 99 – LARONDA SUTTON



Mary Jane. In a city already heralded for its luxury offerings, the presence of stars like

Gabrielle Union has likely helped in the expansion of high-end retail. Buckhead Atlanta opened last fall with new locations for Hermès, Christian Louboutin and Jimmy Choo. Whether shopping or star watching, folks can waltz on granite. On the music front, the Centennial Olympic Park offers the Wednesday Wind-Down outdoor concert series, and the trendsetting Brooklyn festival Afropunk is slated to add an Atlanta date this year.

The influx of culture and celebrity has boosted the state's bottom line. "There were 150 productions filmed in 2014—the economic impact for the state was \$5.1 billion," Sutton shares. The city is already looking ahead, as 2016 is the year of music for Georgia. We see why the Peach State is singing.

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# Step Up Your Child's STEM Skills

USE TIME AWAY FROM SCHOOL TO GET YOUR KIDS INTO GEAR FOR THE GROWING TECH INDUSTRY

BY YLONDA GAULT CAVINESS

ith a few quick taps of a finger, your 8-year-old can probably post a selfie on Instagram or upload a video on YouTube. Your toddler can grab your phone and play pick-up sticks before you even know it's missing from your purse. While it may seem that this gadget-savvy generation is well prepared for the tech-heavy jobs of tomorrow, the new market will demand kids not only know how to use computers but also think like them.

Summer downtime is the perfect opportunity to jump-start your child's future and blend tech fun with solid skills. "The interest is there but we lack the depth of technical understanding that you see in other communities," says Kimberly Bryant, founder of Black Girls Code.

STEM education, or training in the fields of science, technology, engineering and mathematics, is designed to help young minds analyze data, see patterns and create computer-based solutions. From gaming to software design, low-cost camps and year-round programs have begun cropping up all over to prepare the next generation of tech workers. In 2009 the Obama administration's Educate to Innovate made STEM learning

a high priority—particularly for underrepresented populations. According to the Department of Commerce, STEM jobs are projected to grow by almost double that of other careers by 2018. And STEM workers command salaries 26 percent higher than those in non-STEM fields.

"Teachers, bankers—we get those careers. But a food science engineer or an animator? The challenge in the Black community is we often have a narrow base of career knowledge," says Damon A. Williams, Ph.D., Boys & Girls Clubs of America's senior vice-president of program, training & youth development. "That has to change if our kids are going to be a part of the new economy."

While some summer learning opportunities fill up early, there may be openings for this season if you act quickly. If not, you can always book your child for after-school sessions or get a jump on next summer. Check out these programs:

#### Junior FIRST LEGO League

Beginning with children as young as 6, the nationwide program uses kids' natural love of LEGO bricks as the foundation for engineering-based

learning. As they advance in age and ability, LEGO League participants learn to develop and build robotic structures and compete for more than \$20 million in scholarship opportunities.

Web site: usfirst.org/roboticsprograms

#### Boys & Girls Clubs of America

In a partnership with Google and the Corporation for National and Community Service, the nonprofit aims to inspire and educate the next generation of computer scientists through the Code Corps program.

Web site: bgca.org

#### National Society of Black Engineers

The organization offers 300 kids in grades 3 through 8 exposure to STEM projects with its free Summer Engineering Experience for Kids (SEEK) camps. Mentors help students develop problemsolving skills with fun exercises and design competitions.

Web site: nsbe.org/Seek

#### Level Playing Field Institute

Centered in California, this nonprofit provides no-cost summer and year-round academic support programs targeted toward Black, Latino and Native-American kids—from fifth grade through high school—offering immersion in STEM subjects.

Web site: lpfi.org

#### Hidden Genius Project

Developed specifically for Black boys, the program is dedicated to mentoring high schoolers for careers in fields such as software engineering, user-experience design and tech entrepreneurship. Its sessions run both during the summer and the academic school year.

Web site: hiddengeniusproject.org

#### Black Girls Code

With camps and events in Oakland, New York City, Memphis and Dallas, the four-year-old organization offers training in game design, HTML, app design and more. Girls ages 7 to 17 are the focus. Next year, its programs will include boys. **Web site:** blackgirlscode.com/

programsevents.html

Ylonda Gault Caviness is author of *Child*, Please: How Mama's Old-School Lessons Helped Me Check Myself Before I Wrecked Myself (Tarcher).



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#### WHERE TO BUY

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## Cancer June 21 to July 22

**OVERVIEW** Home and family nurture your spirit. You have a heart of gold and will give a pal the shirt off your back. Because of your superior people and creative skills, you're drawn to careers in customer service, education, business or counseling. A water sign, you can be easygoing, but like your ruling planet, the moon, you have many faces: from upbeat and vivacious to despondent and listless. You're compatible with Virgo, Pisces, Taurus and Scorpio, and while the sexual tension with Capricorn, your opposite, is a given, so is an eventual breakup. **THE YEAR AHEAD** Romantic, platonic and family relationships leave you overemotional. Your doormat status will only change when you communicate your needs. **THIS MONTH LOVE:** Expect the unexpected, but trust your instincts. **WORK:** Mixing business with pleasure is a recipe for disaster. **MONEY:** Your financial woes have more to do with oversharing than mismanagement. **INSPIRATION:** When it comes to happiness, following your heart doesn't require giving it away.

#### Leo

#### July 23 to August 22

LOVE: Settling could be an option for some, but keeping your self-respect is important too. WORK: Owning a business is doable, but not if it means sacrificing your home life. MONEY: Let common sense be your guide through any financial process. INSPIRATION: You can be the hero of your story even when the dialogue sucks.

#### Virgo

#### ► August 23 to September 22

**LOVE:** Plan a Fourth of July getaway with your honey or a family gathering to mend fences. **WORK:** Your control

issues need to be unpacked and reorganized. **MONEY:** When seeking funds or advice, use your analytical skills. **INSPIRATION:** Dwelling on the past makes the present less enjoyable.

#### Libra

#### ► September 23 to October 22

LOVE: Your need to please must be offset by having your voice heard.

WORK: Initiating a walking group or book club promotes teamwork.

MONEY: Check with a pro before taking on big-ticket items like a car or a home renovation. INSPIRATION: Your people connection can mend the fabric of your soul and revive your spirit.

#### Scorpio

#### October 23 to November 21

LOVE: Set the right tone before a long-overdue heart-to-heart. WORK: Your methodical nature on the job should give way to spontaneity.

MONEY: Revamp your budget to pay the bills. INSPIRATION: Determining your destiny can galvanize your desire to get there.

#### Sagittarius

#### November 22 to December 21

**LOVE:** It's time to assess that relationship. **WORK:** Your gift of gab is in overdrive. When bosses spew it out, soak it up. **MONEY:** Be open to new ideas. **INSPIRATION:** Your understanding heart helps the most insurmountable situations.

#### Capricorn

#### December 22 to January 19

LOVE: When it comes to a smokin' hot beau, family doesn't get a vote. Couples, alone time is essential. WORK: Changes on the job, business travel or training sessions are in the cards. Embrace it! MONEY: A healthy lifestyle needs to be rewarded. INSPIRATION: Growth comes with the company you keep and the lessons you learn.

#### Aquarius

#### ► January 20 to February 18

LOVE: When your It status meshes with your confidence, the choice is yours. WORK: Avoid volatile issues that can affect your livelihood. MONEY: Family finances such as an inheritance, 401(k) or loans must be addressed as a group. INSPIRATION: Missed opportunities are never a loss if you have learned from them.

#### **Pisces**

#### February 19 to March 20

LOVE: An old flame or friend can be enjoyed like no time has elapsed.
Couples, kids see everything. WORK:
A temporary position may suit, but long term is a hard nut to crack.
MONEY: Consider unlikely sources of income or a side gig. INSPIRATION:
Wiggle room need not be for tight places, but for a meeting of the minds.

#### Aries

#### March 21 to April 19

LOVE: Don't burn the candle at both ends, but rather set the mood with one. WORK: Your efforts are paying big dividends. MONEY: Monitor funds as the excitement of a new look for you or the home looms. INSPIRATION: The why of your motivation is as important as the what.

#### **Taurus**

#### April 20 to May 20

LOVE: When you meet an unlikely suitor, go for it. Couples, lose the stubbornness. WORK: Training, relocating or continuing education offers new prospects. MONEY: Plan carefully and reject impulsive spending. INSPIRATION: Don't lose sight of finding your bliss even when roadblocks make it seem impossible.

#### Gemini

#### May 21 to June 20

LOVE: Use diplomacy when getting to the heart of the matter. WORK:
Unexpected deadlines create tension, but your calm effectiveness rocks.
MONEY: If finances are at the core of your lack of creativity, hire a pro and keep it moving. INSPIRATION: Your expansive outlook can only be contained by the limits you set.

## Horoscope by **Thelma Balfour**, author of *Black Love Signs* and *Black Sun Signs* (Touchstone).

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# WHAT I KNOW NOW

SUPERMODEL TURNED BEAUTY ENTREPRENEUR **IMAN** IMPARTS SOME WISDOM SHE'S PICKED UP OVER THE YEARS **AS TOLD TO VANESSA K. DE LUCA** 



I could never have predicted... That my Iman cosmetics line would be successful from the very beginning when I launched it in 1994. I had been told it takes a long time, anywhere from six months to a year. But it was the right time, the right product, and the stars were aligned.

The biggest pisk I have taken is... Blindly leaving Africa in 1975 to become a model. I had never even read a fashion magazine. I think about the audacity and courage it took. I felt I had nothing to lose. I banked on myself. The people who are the most successful in life are not stopped by fear. Instead of saying, "What if it doesn't work out?" say, "But what if I succeed?"

The hardest lesson I've learned is... To be patient and let things unfold organically. I believe the universe has great plans for us. When you are young, you don't learn that.

You will never regret... Knowing your worth. Don't ever cheat yourself by accepting something less. When I started modeling, they tried to pay Black models less than they paid Caucasian models. I turned down those jobs because I knew what I was worth.

The advice I'm glad I never took is... Whenever someone told me, "It's not right for you" or "You're not right for it." This happened a lot when I was a model and then when I became an entrepreneur. I don't change the way I think; I change the environment.

Always make Poom for... Change. Embrace it; invite it. Change makes you find your calling, your legacy and God's divine plan for your life. Don't run from it.

The key to my happiness pight now is... Quiet and solitude. The environment we live in now, the city, the phones, the computers...! think it's important to find time for myself and to remind myself again and again to shut it all off. Mindfulness is the key.

I hope people will remember me most for... My service—making women of color look and feel their best and love the skin they are in.

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